OFFICIAL RULES. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY, AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID IN FLORIDA, NEW YORK, PUERTO RICO, RHODE ISLAND, AND WHEREVER ELSE PROHIBITED. PARTICIPATION IN THE PROMOTION IS SUBJECT TO THE PROMOTION DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

Promotion Details

1. SPONSOR. Kansas City Chiefs Football Club, Inc., a Texas corporation, located at The University of Kansas Hospital Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129 (“Sponsor”).

2. ELIGIBILITY. The Kansas City Chiefs® Bad Boy Outlaw XP® Giveaway (“Promotion”) is open to legal residents of the United States (except in Florida, New York, and Rhode Island) who are eighteen (18) years of age or older at time of entry. Employees of Sponsor and its parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate. Promotion is void in Florida, New York, Rhode Island, outside the United States, and wherever else prohibited by law.

3. PROMOTION PERIOD. Promotion begins on October 2, 2017 and ends on December 8, 2017 (the “Promotion Period”). Sponsor’s clock is the official timekeeping device for the Promotion.

4. HOW TO ENTER. During the Promotion Period, you may sign up online at http://www.chiefs.com/badboymowers website or you may enter this Promotion by sending a 3 ½ x 5 inch postcard including your name, telephone number, email address (optional), home address, and the number of entries you wish to make (subject to a total limitation of ten (10) entries) to Kansas City Chiefs Bad Boy Outlaw XP® Giveaway, The University of Kansas Hospital Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129, with such entry effective as of the particular day the entry is actually received by Sponsor. In addition, Kansas City Chiefs season ticket holders may be solicited by Sponsor using the contact information previously provided to Sponsor to confirm whether such Kansas City Chiefs season ticket holders wish to participate in the Promotion. Kansas City Chiefs season ticket holders who choose to participate in the Promotion must do so by clearly indicating intent to participate in this Promotion by sending an email to customerrelations@chiefs.com or by sending a 3 ½ x 5 inch postcard including your name, telephone number, email address (optional), home address, and the number of
entries you wish to make (subject to a total limitation of ten (10) entries) to Kansas City Chiefs Bad Boy Outlaw XP® Giveaway, The University of Kansas Hospital Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129, with such entry effective as of the particular day the entry is actually received by Sponsor. No purchase is necessary to enter the Promotion or claim a prize, and a purchase will not increase your chances of winning. Limit: Ten (10) entries per person/household/email address. Entries received from any person/household/email address in excess of the stated limitation will be void. All entries must be received with all required elements no later than 11:59 PM CT on December 8, 2017. No robotic, programmed, script, macro, or other automated entries. All entries become the property of Sponsor and none will be returned. The Promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Inc. You understand that you are providing your personal information to Sponsor and not to Facebook, Inc. Please direct any questions, comments, or complaints regarding the Promotion to Sponsor and not to Facebook, Inc. Please see Sponsor’s privacy policy located at http://www.chiefs.com/privacy-policy.html for details regarding the use of personal information collected in connection with the Promotion. Personal data relating to entrants will be retained by Sponsor for a reasonable period after the Promotion closes to allow Sponsor to operate the Promotion and other promotional activities in a consistent manner and to deal with any queries on the Promotion, as well as to send information about Sponsor’s products to entrants. If you are selected as the prize winner, your information may also be included in a publicly-available winners’ list. Sponsor will not verify receipt of entries. Entries that are late, lost, stolen, undelivered, illegible, damaged, misdirected, mutilated, garbled, incomplete, altered or otherwise irregular, generated by script, macro or other automated or mechanical means, or that contain false information, have been submitted through illicit means or by any means which subvert the entry process, or that do not conform with or satisfy any or all of the conditions set out in these Official Rules will be void. Multiple entrants are not permitted to share the same email address. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods, will void that entrant’s entries and that entrant may be disqualified in Sponsor’s sole discretion. Use of any automated program to enter may result in disqualification in Sponsor’s sole discretion.

5. DRAWING DATE. Three (3) finalists will be randomly selected and notified of such selection on or about December 11, 2017 from all eligible entries received during the Promotion Period. The three (3) finalists will be invited to the Kansas City Chiefs game on December 16, 2017 at Arrowhead Stadium in Kansas City, Missouri 64129 and shall have twenty-four (24) hours to respond whether such finalist will attend the game. If a chosen finalist can attend such game, such finalist will receive two (2) tickets and a parking pass. If a chosen finalist cannot attend such game, then such finalist will receive a consolation prize of Sponsor’s choosing within approximately thirty (30) days from being notified that such person was chosen as a finalist. Sponsor reserves the right to randomly select another finalist. At the game, one (1) final winner will be randomly selected to win the Promotion. The random drawings will be conducted by Sponsor, whose decisions are final and binding on these Official rules, conduct, results and all other matters relating to the Promotion and Sponsor shall not enter into any correspondence or discussion.
6. **FINALIST AND WINNER NOTIFICATION.** Three (3) finalists will be notified on or about December 11, 2017, by their respective method of entry, and must execute and return an affidavit of eligibility and liability/publicity release by returning the affidavit by regular mail within two (2) days of attempted notification. If a winner is eighteen (18) years of age, but an eligible minor in state of residence, the prize will be awarded to a parent/legal guardian of the winner who must execute and return any required documents as noted in these Official Rules. Finalists may attend Sponsor’s final random drawing only upon verification by Sponsor that all Promotion requirements have been met by the finalists. Sponsor may require finalists to prove their identity, including proof of address. Examples of identification documents include, but are not limited to, passport, driver’s license, or current utility bill. Failure of a potential finalist or winner to comply with the above prize claim requirements or these Official Rules for any reason, or the determination that a potential finalist or winner is ineligible to continue participating in the Promotion, may result in the selection of an alternate finalist and/or winner in accordance with these Official Rules. You are not a finalist or a winner until your eligibility has been verified, and it is determined that you have complied with these Official Rules. Sponsor is not responsible for any entrant’s change of email address, mailing address, telephone number, and/or other contact information.

7. **PRIZE AND ODDS.** The grand prize for the Promotion will be a Bad Boy Outlaw XP with an approximate retail value of USD $8,899 and each consolation prize awarded will have an approximate retail value of approximately USD $500. A prize is non-transferable and cannot be redeemed for cash. Odds of winning depend upon the number of eligible entries received. Sponsor reserves the right to substitute prizes for prizes of equal or greater value at any time.

**Terms and Conditions**

8. **GENERAL CONDITIONS.** By entering, entrants agree (a) that Sponsor and its respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the “Promotion Entities“), are indemnified, released and will be held harmless by entrants from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a prize or entrant’s participation in the Promotion or any Promotion-related activity; and (b) winner grants (and agrees to confirm such grant in writing promptly upon request) to Sponsor and those acting under Sponsor’s authority the right to use the use of winner’s name, photograph, likeness, voice, image, statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. All federal, state, and local taxes on a prize, if any, are solely the responsibility of the applicable winner, regardless of whether prize is used in whole or in part. The Promotion is subject to all applicable federal, state, and local laws and regulations.
By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant’s rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering, entrants consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

9. **LIMITATIONS OF LIABILITY.** In the event of a dispute regarding the identity of an entrant, such entry will be deemed to be made by the authorized account holder of the email address submitted at the time of entry or by the natural person whose name, telephone number, email address (optional), and home address appears on the 3 ½ x 5 inch postcard submitted at the time of the entry. “**Authorized account holder**” is deemed as the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address or the natural person whose name, telephone number, email address (optional), and home address appears on the 3 ½ x 5 inch postcard submitted at the time of the entry. The Promotion Entities are not responsible for and are hereby released from liability with respect to: (a) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of the prize; (b) lost, late, stolen, illegible, misdirected, or non-delivered entries or email; (c) any entries submitted in a manner that is not expressly allowed under these Official Rules; or (d) for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. The Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of website. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. The Promotion Entities are not responsible for injury or damage to entrant’s or any other person’s computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website. If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, and randomly determine the finalists and winner from among all
eligible, non-suspect entries received prior to action taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents. Further, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice. Any modification will be amended to these Official Rules.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT’S ACCESS TO AND USE OF SPONSOR’S WEBSITES OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITES.

EVERYTHING ON SPONSOR’S WEBSITES IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. FURTHER, SPONSOR MAKES NO REPRESENTATION THAT MATERIALS ON ITS WEBSITES RELATING TO THE PROMOTION ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS ENTRANT’S RESPONSIBILITY TO ENSURE THAT ACCESSING SPONSOR’S WEBSITE AND ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION IN WHICH ENTRANT IS A CITIZEN. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

10. WINNERS’ LIST. The name of the winner will be available at the www.chiefskingdomrewards.com website, Sponsor’s social media fees (including, but not limited to, https://twitter.com/chiefs and https://www.facebook.com/KansasCityChiefs on or about December 17, 2017. To receive the name of a winner by mail, please mail a self-addressed, stamped envelope (for receipt by December 31, 2016 to: Kansas City Chiefs Outlaw XP Giveaway, The University of Kansas Hospital Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129. The name of the winner will be sent once verified.

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