When Lamar Hunt founded the American Football League in ’59, the established National Football League was a 12-team confederation with all but two of its franchises residing east of the Mississippi. Had it not been for Hunt’s audacious challenge and the most convulsive decade in pro football history, we may never have witnessed the worldwide sports phenomenon that is today’s 32-team NFL. As we commemorate the 50th anniversary of the AFL in 2009, we proudly salute Hunt and the rest of “The Foolish Club,” whose impossible quest became a reality beyond even their wildest dreams.

On December 28, 1958, the 26-year-old Hunt sat in a Houston hotel watching the stirring finish of the ’58 NFL Championship Game as the Baltimore Colts beat the N.Y. Giants in sudden-death overtime. After spending the previous two years trying to buy an NFL team, Hunt’s mind was made up. After a fruitless attempt to purchase the Chicago Cardinals in February of ’59, Hunt returned by plane to Dallas. On the flight, he recalled later, “It was as if a light bulb came on.” Unable to buy an existing franchise, and repeatedly rebuffed in his efforts to persuade the NFL to expand, Hunt decided to explore the possibility of forming his own football league. Borrowing airline stationary, he sketched out a rough outline of a prospective new pro gridiron circuit.

Later in the spring, he met with Houston oilman Bud Adams, who joined the enterprise, as well as other investors in Minneapolis, Denver, Los Angeles and New York. On August 14th, less than two weeks after his 27th birthday, Hunt called to order a meeting in Chicago, and the American Football League was officially born. It was on the strength of resilient owners, innovative coaches and an unlikely collection of talented players that the foundations of the AFL were built.

Within two weeks of the AFL’s formation, the NFL announced that it would put an expansion franchise in Dallas to compete with Hunt’s flagship team. Two months later, the AFL’s Minneapolis franchise defected to the elder league. As the NFL moved aggressively to smother the AFL’s challenge, many observers thought that the new league was doomed. Instead, Hunt and the other owners persevered as the AFL’s eight charter franchises took the field in ’60.

The league’s style of play was wide open and TV friendly with a two-point conversion option after touchdowns and names on the backs of players’ jerseys. The AFL was also buoyed by an innovative television contract, the first of its kind in professional sports. The five-year, $8.5 million agreement with ABC paid each of the AFL’s clubs $170,000 per season. The NFL wouldn’t introduce its own league-wide TV rights deal until a year later. “Lamar was the first one who had the idea of equal sharing of all television revenue,” longtime Chiefs executive Jack Steadman recalled. “Pete Rozelle gets credit for that, but basically he was copying what the American Football League had already done.”

Despite the AFL’s high-flying style, attendance was disappointing in most cities, with the Chargers moving from Los Angeles to San Diego after their initial campaign. Reflecting on the widespread monetary losses by the teams, Oakland owner Wayne Valley said they should call themselves “The Foolish Club.”

“Lamar really held the league together during the early years,” Steadman remembered. “Every year people would say this would be the last (AFL Owners) meeting. Owners who had come to the meeting thinking they had had enough, ‘I’ve spent enough money, I’ve lost enough money,’ they’d leave all enthused about losing another million dollars.”

In the spring of ’63, Hunt made the difficult decision to move his Texans franchise from his hometown. Despite outdrawing the NFL’s expansion Cowboys at the box office for three seasons and boasting a clearly superior product on the field, it was clear that the city could not sustain two competing franchises at the Cotton Bowl. In Hunt’s altruistic world, the integrity of the AFL as a whole was far more important than engaging in a prolonged battle for the Dallas market.

The Texans rode out of town on top with a double-OT win in the ’62 AFL Championship Game vs. Houston. By May of ’63, Kansas City Mayor H. Roe Bartle had fully consummated his courtship with Hunt, whose franchise was officially rechristened as the Chiefs. The New York franchise was purchased by Sonny Werblin, who renamed his squad the Jets. With several franchises now stabilized or relocated, the AFL signed a new five-year, $36 million deal with NBC. After hearing news of the league’s new TV deal, Steelers owner Art Rooney commented, “They don’t have to call us Mister anymore.”

The success of players like QB Joe Namath helped the AFL continue to pick up steam. This led to escalating competition for players as both leagues began “babysitting” college players days before the draft. Hunt and head coach Hank Stram helped hasten the further integration of professional football by taking a radical step at the time and recruiting from the nation’s traditional black colleges. Lloyd Wells and the Chiefs scouting staff scoured this largely untapped pool of talent to find a trio of future Hall of Famers – DT Buck Buchanan (Glambling), LB Willie Lanier (Morgan State) and CB Emmitt Thomas (Bishop College). “If you observed Lamar, you observed someone who treated people fairly,” Lanier later observed. “Everybody, black, white, rich, poor, it didn’t matter.”
On April 8, 1966, Cowboys President and General Manager Tex Schramm Schramm met Hunt under the statue of the Texas Ranger in the airport terminal at Love Field in Dallas. Over the next two months, the two men represented their respective leagues during ongoing secret negotiations that culminated in the June 8, 1966 announcement that the NFL and AFL would merge fully by ’70.

“I think he saw that every team had to survive,” Norma Hunt said of her husband’s role in the merger agreement. “That meant that you couldn’t always be selfish about the interests of your own team. You truly had to look at the broad picture. Lamar unfailingly stood up for that principle.”

With the merger, the two leagues announced the first “AFL-NFL World Championship Game” to be held following the ’66 regular season, as well as a common draft beginning in ’67. In a July memo to Pete Rozelle, who would remain as commissioner, Hunt suggested the game could be called the “Super Bowl,” an idea that Rozelle later admitted he found “corny” at the time.

On January 15, 1967, Stram’s Chiefs met Vince Lombardi’s Packers in what would later become known as Super Bowl I. After seven seasons of competing against each other at a distance, the game marked the first time an AFL team had faced an NFL squad. The AFL accounted for itself very well, trailing 14-10 at halftime, before falling to the Packers by a 35-10 margin. The game was watched by more than 65 million people, the largest audience ever to watch a sporting event in America at the time.

After being beaten soundly in the first two Super Bowls, the AFL pulled off an upset for the ages on January 12, 1969, as the N.Y. Jets shocked the Baltimore Colts in Super Bowl III. Afterward, a still-stunned Rozelle confided to one aide, “Don’t worry, this may be the best thing that ever happened to the game.”

A decade after he conceived the upstart league, Hunt watched his Chiefs defeat the Minnesota Vikings by a 23-7 count in Super Bowl IV, the final game in AFL history. The Chiefs wore patches on their jerseys to commemorate the AFL’s 10-year existence. But the legacy of the AFL would long live on. At Hunt’s urging, the AFL’s teams became today’s AFC whose bold block “A” logo bears more than passing resemblance to the winged “A” of the AFL. The same four franchises that were in the AFL West in ’60 remain together in the AFC West. No four teams in pro football have remained in the same division grouping for as long.

In ’86, the AFC championship trophy was renamed the Lamar Hunt Trophy, providing one final tribute to the man who original Patriots owner Billy Sullivan called, “the architect and designer, the builder of the sports version of the impossible dream,” when Hunt became the initial AFL figure inducted into the Pro Football Hall of Fame in ’72.

“Lamar had a dream, and the thing is, we had dreams, too,” Hall of Fame QB Len Dawson fondly recalled. “Can you just imagine the number of people Lamar has touched because he said, ‘I’m going after this dream?’”

That dream continues to live on in 2009, as a series of year-long events will proudly commemorate the AFL’s 50th anniversary. Thanks to Hunt and “The Foolish Club,” the AFL provided the perfect venue for countless players and coaches who may never have been given an opportunity in the NFL. Not only did the AFL forever change the face of professional football, it truly put cities like Kansas City, Denver and Buffalo on the nation’s big-league map.

Through the struggles of those very tenuous formative years, through the sometimede tense and acrimonious times that eventual led to merger talks, through it all as Sullivan said on the steps of Canton in ’72, there was “our great founding father, our guiding light, our pleasant leader – the indomitable Texan – Lamar Hunt.” Thanks to paternal persistence and patience of pro football league, the tale of the American American success story.
Hall of Fame induction ceremony. "Hunt was the first owner of the eight original AFL owners. His 'impossible dream' became a reality when his fledgling league had to develop a climate-controlled facility suitable for hosting the Super Bowl, the Final Four and other events.

While it is not an NFL title game played in Kansas City, he worked diligently to bring other prominent sporting contests to Arrowhead over the years. The "Home of the Chiefs" served as host of the Olympic Wrestling 12-Conference Championship Game for the fifth time in 2008. In addition to numerous college football games, Arrowhead hosted several international soccer matches thanks to Hunt.

During the decade of the '90s, Hunt took great pride in his franchise's on-field resurgence as Kansas City compiled a stellar 102-58 (538) regular season record from 90-99. Under Hunt's stewardship, the Chiefs in 1996, an incredibly loyal fan following, not just in Mid-America, but across the country and around the globe.

Hunt took great satisfaction when the Chiefs boasted season-ticket holders from 48 states (all but Maine and Vermont), as well as the District of Columbia and Canada. He was also honored to have Kansas City represent the NFL in four American Bowl contests — Berlin, Germany (90), Tokyo, Japan (94), (98) and Monterrey, Mexico (96).

While the Chiefs always remained Hunt's most prized sport at the Super Bowl, as well as the U.S. Soccer "Open Cup". His football championship rings from five different professional sports associations (AFL/NFL, MLS, NBA, NASL and the U.S. Soccer "Open Cup").

Hunt's football championship rings included a Super Bowl IV ring from the '62 Chiefs, as well as four individual coaching distinctions. In 2005, the U.S. Soccer Foundation honored Hunt with its Lifetime Achievement Award. The Hunt Family still owns the only U.S. soccer franchise, the Philadelphia Union, which opened in '09.

Hunt was also one of the founding investors in the six-time World Champion Chicago Bulls of the National Basketball Association. In total, the Hunt Family is the owner of 14 distinctive championship rings from five different professional sports associations (AFL/NFL, MLS, NBA, NASL and the U.S. Soccer "Open Cup"). His football championship rings included a Super Bowl IV ring from the '62 Chiefs, as well as four individual coaching distinctions. In 2005, the U.S. Soccer Foundation honored Hunt with its Lifetime Achievement Award. The Hunt Family still owns the only U.S. soccer franchise, the Philadelphia Union, which opened in '09.

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Clark Hunt enters his fifth season as Chairman of the Board in 2009. He represents the interests of the Hunt Family in the Kansas City Chiefs franchise.

Hunt is overseeing one of the most dramatic periods of change in the 50-year history of the Chiefs. From ushering in a new era of leadership for the franchise to guiding the team through several major construction projects, Hunt's steady and decisive influence continues to provide a clear direction for the Chiefs.

The 44-year-old Hunt shares his father Lamar's deep passion for sports and has embraced the opportunity to lead the Chiefs franchise. Hunt's proven business acumen, coupled with two decades of experience working side-by-side with one of America's sports pioneers, has provided him with a distinct understanding of Kansas City's devoutly loyal fans.

Hunt possesses the humility and vision long associated with his surname, which has established him as a respected voice at the league level. Like his father, he supports league policies that promote competition across all National Football League markets. A staunch proponent of developing strategies to further enhance the fan experience, Hunt is currently directing the expansion and renovation of Arrowhead Stadium, an extensive modernization project which will keep Kansas City "The Home of the Chiefs" for decades to come.

In addition to the multi-year construction project that will bring Arrowhead up to today's NFL standards, Hunt was closely involved in the design and development of the Chiefs new practice facility at the Truman Sports Complex. The Hunts have made a combined personal financial investment of $125 million in both the development of the New Arrowhead and the club's new practice facility, another demonstration of the family's commitment to bringing the Lamar Hunt Trophy home to the fans of Kansas City.

In 2006, Hunt was asked to serve on the eight-member Commissioner Search Committee which recommended a successor to Paul Tagliabue. In 2007, Commissioner Roger Goodell appointed Hunt to the NFL's Digital Media and International Committees, as well as the Executive Committee of the NFL Management Council. Hunt is also a trustee for the Board of Trustees of the Bert Bell/Pete Rozelle NFL Player Retirement Plan.

The Dallas, Texas native is also a founding investor-operator in Major League Soccer. Hunt serves as Chairman of Hunt Sports Group, the parent company that oversees the operations of both the F.C. Dallas and Columbus Crew MLS franchises. Hunt Sports Group has been at the forefront of stadium development in the United States, constructing America's first soccer-specific stadium, Crew Stadium which opened in '99.

In 2005, Hunt Sports Group opened Pizza Hut Park in Frisco, Texas. Pizza Hut Park serves as the crown jewel of a 117-acre soccer complex which features 17 adjacent championship-quality fields. Through the innovation and vision of the Hunt family, Pizza Hut Park has become the model for soccer-specific stadiums in North America and is widely regarded as one of the world's most unique soccer facilities.

As stadium construction, new investment, player development and a broadening fan base continue to shape the soccer marketplace in North America, Hunt is intimately involved in the development and direction of MLS. Chairman of the Competition Committee since its inception, a former co-chairman of the Technical Committee and a former member of the Audit and Finance Committee, Hunt currently serves as one of four members of the Board of Governors appointed to Commissioner Don Garber's Executive Committee. Hunt is also a member of the league's Labor and Philanthropy Committees.

Hunt graduated first in his class at Southern Methodist University in '87, earning a degree in Business Administration with a concentration in Finance. He was a two-time recipient of the university's highest academic honor, the Provost Award for Outstanding Scholar.

During his career he was a four-year letterman on the Mustangs nationally-ranked soccer squad, earning first-team Academic All-America honors as a junior and senior and serving as a Tri-Captain his final season. He was named the SMU Cox School of Business Outstanding Young Alumni in 2004 and in 2005 he was appointed to the Cox School Executive Board of Trustees. In 2008, Hunt was elected to the SMU Board of Trustees.

Hunt and his wife, the former Tavia Shackles of Kansas City, are involved in numerous philanthropic efforts. In recent years, the Hunts have served as Honorary Chairs for the Chiefs Charity Game, an annual event that has raised six million dollars since its inception. Through the Chiefs Children's Fund, the game has made a positive impact in the lives of area youths who are served by various agencies such as Operation Breakthrough, the Boys & Girls Clubs of Greater Kansas City and the Children's Center for the Visually Impaired.

In 2004, the Hunts were part of the grassroots effort behind the formation of Lift Up America, an organization that facilitates widespread compassion and giving through strategic partnerships between corporations and sports teams. Since that time, more than 30 sports teams have joined the Chiefs and corporations such as Tyson Foods, Cinemark Theatres and Interstate Batteries to help Lift Up America distribute millions of pounds of food and numerous other services to people in need around the world.

The Hunts are also involved with the Heart of a Champion Foundation, a character development curriculum that stresses personal values such as honesty, perseverance and integrity.

Clark Knobel Hunt was born on February 19, 1965 and graduated from the St. Mark's School of Texas in '83. The Hunts have three children - Gracelyn, Knobel and Ava.

**HALL OF FAMOUS MISSOURIANS**

Chiefs Founder Lamar Hunt was posthumously inducted into the Hall of Famous Missourians on February 20, 2008. A bronze bust of the world-renowned sportsman was dedicated during a ceremony at the Missouri State Capitol in Jefferson City. Hunt’s sons Clark (left) and Dan (right) were on hand at the ceremony as representatives of the Hunt Family. Hunt’s numerous contributions to Missouri have made him an important part of the state’s history. The Hall of Famous Missourians is located in the third-floor rotunda of the State Capitol and honors the accomplishments of the state’s most famous residents. The Speaker of the House is the official "keeper" of the Hall.
Under Pioli’s direction, the Patriots used an effective combination of draft picks, free agent signings, trades and waiver claims to continually upgrade their roster. Since his arrival in Kansas City, he has already upgraded the Chiefs roster using similar methodology.

On February 28th, he pulled the trigger on a trade with the New York Giants to add Qb Matt Cassel, pioli and lb Mike Vrabel to Kansas City in exchange for a second-round draft pick. In addition to re-signing several key players that had expired contracts, the Texans have already upgraded their roster for the 2010 season. The Patriots have also signed a number of unrestricted free agents, including WR Randy Moss (T-07), DT Vince Wilfork (D1a-04), Asante Samuel (D4-03), G Logan Mankins (D1-05), CB Akron and set an NFL single-season record with 123 TD catches in 2007. WR Wes Welker (T-07) was acquired from Miami in 2007 and led New England with 112 receptions in his debut campaign with the Patriots. Welker entered his initial Pro Bowl berth in 2008 after producing a team-high 111 catches. RB Corey Dillon (T-04) joined the Patriots from Cincinnati and set the franchise’s single-season rushing record with 1,835 yards in 2003. The Washingtonville, N.Y. native enters his 18th NFL campaign in 2008. Prior to his seven-year stint as New England’s Vice President of Player Personnel (2002-08), he held the title of Director of Pro Personnel (2001) and Assistant Director of Player Personnel (2000) for the Patriots.

Pioli began his NFL career when Belichick hired him as a scouting assistant for the Browns in ’92. He then served as Pro Personnel Assistant from ’93-95, where he was responsible for the evaluation of both college prospects and veteran free agents, as well as negotiating various player contracts. He was promoted to Pro Personnel Coordinator after the franchise moved to Baltimore in ’96. He spent one season with the Ravens, where he oversaw all aspects of pro personnel and negotiated the contracts of free agents and several draft choices. In ’97, he was hired by the N.Y. Jets as Director of Pro Personnel. In his six years with the Jets, he oversaw a year of veteran free agents who played critical roles in the Jets rebuilding process. In just two seasons working with head coach Bill Parcells, the Jets went from worst-to-first, rebounding from 1-15 in ’96 to 12-4 in ’98. Those 12 wins in ’98 were the most in franchise history and gave the Jets their first division title since ’88.

Pioli played defensive tackle at Central Connecticut State (’83-87), where he was a three-division II All-New England selection. In ’88, after graduating with a degree in communications, he accepted a two-year graduate assistant position at Syracuse University, where he also earned a master’s degree from the S.I. Newhouse School of Public Communications.

He accepted a full-time coaching opportunity at Murray State, where he spent one season as the defensive line coach (’91). He left the coaching ranks to join the Browns personnel department in ’92.

Pioli was born on March 31, 1965 in Washingtonville, N.Y. He currently serves on the board of directors for various non-profit foundations and serves on the board of directors for the College for Every Student Foundation, a national non-profit organization that partners with public and private high-need communities to raise student aspirations and performance. He remains actively involved in fundraising for several organizations in his hometown (Washingtonville, N.Y.), including the New York & New Jersey Central Connecticut State, where he was enshrined in that school’s Hall of Fame in 2005.

He established the Rose Pioli Scholarship in the name of his grandmother to benefit children of educators, professional firefighters, police and other emergency medical service providers. Pioli and his wife, Dallas, have a daughter, Mia Costa Pioli.
## 2009 Chiefs Coaching Staff

![2009 Chiefs Coaching Staff](image)

**Seated L to R:** Ronnie Bradford (Defensive Assistant), Chan Gailey (Offensive Coordinator), Clancy Pendergast (Defensive Coordinator), Todd Haley (Head Coach), Maurice Carthon (Assistant Head Coach), Bill Muir (Offensive Line), Dedric Ward (Wide Receivers).

**Standing L to R:** Chris Caminiti (Manager of Football Operations), Cedric Smith (Strength and Conditioning), Brent Saizar (Assistant Strength and Conditioning), Bob Bicknell (Tight Ends), Gary Gibbs (Linebackers), Nick Sirianni (Offensive Quality Control), Tim Krumrie (Defensive Line), Joe D’Alessandris (Assistant Offensive Line), Steve Hoffman (Special Teams), Pat Perles (Defensive Quality Control).

## AFL 50th Fact

The AFL conducts its first college draft, a 33-round selection meeting (11/23/59). The Texans selections include E Chris Burford (Stanford) and HB Johnny Robinson (LSU).

## AFL 50th Fact

AFL owners approve the two-point conversation rule which was utilized for the league’s 10-year existence, a rule that wouldn’t resurface in the NFL until ’94 (1/28/60).

## PIoli’s Pro Football Fortunes

![PIoli’s Pro Football Fortunes](image)

**Regular Season**

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<thead>
<tr>
<th>Year</th>
<th>Team</th>
<th>Record</th>
<th>Pct.</th>
<th>Division</th>
<th>Record</th>
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<td>.438</td>
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<tr>
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</tr>
<tr>
<td>2001</td>
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<td>1st</td>
<td>3-0</td>
<td>Won Super Bowl XXXVI</td>
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**Totals** | 165 | 107 | .607 | 16-5 |

## Regular Season Playoffs

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## In Memorium

**Frank Gansz**

1938-09

The Chiefs lost a longtime friend when Frank Gansz passed away in Dallas, Texas on April 27, 2009. Gansz, who was inducted into the Western Pennsylvania Sports Hall of Fame in 1999. He played center and linebacker for the Naval Academy from '57-60. Gansz's son, Frank, Jr. followed in his father's footsteps and served as the special teams coach in '86. Gansz spent 24 seasons as an NFL coach and 38 seasons overall as a coach on the collegiate and NFL levels.

Regarded as one of the individuals who changed the face of special teams in the National Football League, Gansz will always be remembered for his boundless energy and enthusiasm. Above all else, his players simply loved to play for him, which is perhaps the highest compliment any coach could ever wish to receive.

The Altoona, Pennsylvania native most recently served as the special teams coach for head coach June Jones at SMU in 2008. Gansz concluded his NFL coaching career with a two-year stint as Jacksonville's Jaguars special teams coordinator (2000-01). He joined the Jaguars after spending three seasons as Dick Vermeil's special teams coach with St. Louis, where he was part of the Rams team that posted a victory in Super Bowl XXXIV. Gansz also served as the special teams coordinator with Atlanta (’94-96) and Detroit (’99-93). In between his stints with Kansas City, he coached with the Philadelphia Eagles (’83-85). He also spent time with Cincinnati (’79-80) and San Francisco (’76).

Prior to entering the NFL coaching ranks, Gansz had a successful 13-year career on the collegiate level. He enjoyed stops at UCLA (’76-77), Oklahoma State (’73, ’75), Army (’74), Navy (’69-72) and Colgate (’68). He began his coaching career with the Air Force Academy (’64-66).

Gansz served as a pilot in the U.S. Air Force for seven years before entering the coaching ranks. He was inducted into the Western Pennsylvania Sports Hall of Fame in ’99. He played center and linebacker for the Naval Academy from ’57-60. Gansz’s son, Frank, Jr. followed in his father’s footsteps and served as Kansas City’s special teams coach from 2001-05.

**K Nick Lowery** was one of many players who thrived under Gansz's tutelage in Kansas City.

## A Special Performance

Owning a 9-6 record, the Chiefs playoff hopes hinged on the ’86 regular season finale at Pittsburgh (12/21/86). Despite being outgained in total yardage by a 515-to-171 margin, Kansas City registered a 24-19 victory as its special teams under the direction of Frank Gansz accounted for all of the club’s points, sending the club to the playoffs for the first time in 15 seasons. With the Chiefs holding a 17-6 lead thanks to a TD following the recovery of a blocked punt by S Deron Cherry, a 97-yard kickoff return TD by RB Boyce Green and a 47-yard FG by K Nick Lowery, the coup de grace was a 78-yard TD return of a blocked FG by S Lloyd Burruss (left) with 0:44 remaining in the first half to give the Chiefs a commanding 24-6 lead en route to the victory.

**FRANK GANSZ**

1938-09

The Chiefs lost a longtime friend when Frank Gansz passed away in Dallas, Texas on April 27, 2009 following complications after knee replacement surgery. A Celebration of the Life of Gansz took place on June 5th at Alumni Hall on the grounds of the U.S. Naval Academy in Annapolis, MD. The event was attended by numerous dignitaries from around the NFL and a who’s who of Gansz’s friends and peers from across the football coaching fraternity.

"On behalf of my family and the entire Kansas City Chiefs organization, we are deeply saddened by the loss of Frank Gansz," Chiefs Chairman Clark Hunt said at the time of Gansz’s passing. "In his over 30 years in football, Frank was a tremendous coach, a beloved teacher and an outstanding person. He will be missed."

The fifth head coach in the franchise’s history, Gansz served two seasons in that capacity from ‘87-88. He spent two stints as an assistant with Kansas City, originally serving as the tight ends and special teams coach from ’91-92. He rejoined the Chiefs as the special teams coach in ’86. Gansz spent 24 seasons as an NFL coach and 38 seasons overall as a coach on the collegiate and NFL levels.

Regarded as one of the individuals who changed the face of special teams in the National Football League, Gansz will always be remembered for his boundless energy and enthusiasm. Above all else, his players simply loved to play for him, which is perhaps the highest compliment any coach could ever wish to receive.

The Altoona, Pennsylvania native most recently served as the special teams coach for head coach June Jones at SMU in 2008. Gansz concluded his NFL coaching career with a two-year stint as Jacksonville’s Jaguars special teams coordinator (2000-01). He joined the Jaguars after spending three seasons as Dick Vermeil’s special teams coach with St. Louis, where he was part of the Rams team that posted a victory in Super Bowl XXXIV. Gansz also served as the special teams coordinator with Atlanta (’94-96) and Detroit (’99-93). In between his stints with Kansas City, he coached with the Philadelphia Eagles (’83-85). He also spent time with Cincinnati (’79-80) and San Francisco (’76).

Prior to entering the NFL coaching ranks, Gansz had a successful 13-year career on the collegiate level. He enjoyed stops at UCLA (’76-77), Oklahoma State (’73, ’75), Army (’74), Navy (’69-72) and Colgate (’68). He began his coaching career with the Air Force Academy (’64-66).

Gansz served as a pilot in the U.S. Air Force for seven years before entering the coaching ranks. He was inducted into the Western Pennsylvania Sports Hall of Fame in ’99. He played center and linebacker for the Naval Academy from ’57-60. Gansz’s son, Frank, Jr. followed in his father’s footsteps and served as Kansas City’s special teams coach from 2001-05.

**K Nick Lowery** was one of many players who thrived under Gansz's tutelage in Kansas City.
TODD HALEY
HEAD COACH

15th NFL Season • 1st with Chiefs
13th Year NFL Coach • 1st with Chiefs

Haley was named head coach on February 6, 2009.

Haley pairs with General Manager Scott Pioli to give the Chiefs organization a highly-motivated, like-minded leadership tandem vividly focused on building Kansas City into a franchise that can compete for championships on a consistent basis. “It was also important for our head coach to have an understanding of the player personnel side of the operation and be able to effectively communicate his vision for the football team to the personnel department,” Hunt added.

Clearly, Haley and Pioli are a duo familiar with returning organizations to pro football prominence. Haley served on the coaching staff, while Pioli was the Director of Pro Personnel for the N.Y. Jets franchise that reached the ‘98 AFC Championship Game after finishing 1-15 in ‘96.

Haley’s Football Career

1995-00 N.Y. Jets: ... Scouting Assistant (95-96)
Offensive Assistant
Quality Control (97-98)
Wide Receivers (99-00)

2001-03 Chicago Bears: ... Offensive Coordinator

2004-06 Dallas Cowboys: ... Passing Game Coord.
Wide Receivers

2007-08 Arizona Cardinals: ... Offensive Coordinator

2007 Kansas City Chiefs: ... Head Coach

Haley’s Football Career

1995-00 N.Y. Jets: ... Scouting Assistant (95-96)
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Quality Control (97-98)
Wide Receivers (99-00)

2001-03 Chicago Bears: ... Offensive Coordinator

2004-06 Dallas Cowboys: ... Passing Game Coord.
Wide Receivers

2007-08 Arizona Cardinals: ... Offensive Coordinator

2007 Kansas City Chiefs: ... Head Coach

He joined Ken Whisenhunt’s staff in Arizona after serving a three-year stint as passing game coordinator and wide receivers coach for Dallas (2004-06). In 2006, the Cowboys offense ranked fourth in the NFL in passing (239.8 ypg) as Tony Romo became a Pro Bowl performer in his first year as a starter and Dallas qualified for the postseason.

Haley’s passing attack helped the Cowboys finish fourth in the league in scoring (26.6 ppg) and second in third-down efficiency at 48.8%. Dallas boasted a pair of 1,000-yard pass catchers in WRs Terrell Owens and Terry Glenn. In 2005, Glenn averaged 18.3 yards per catch to tie for the NFL lead and post 1,136 receiving yards, the first 1,000-yard campaign by a member of the Cowboys since ’99. In his debut with the Cowboys in 2004, WR Keyshawn Johnson recorded 70 catches for 981 yards and six TDs with Haley serving as his position coach.

Haley joined the Cowboys after a three-year tour of duty as wide receivers coach for Chicago (2001-03) under head coach Dick Jauron. In 2001, the Bears went 13-3 and won the NFC Central for the first time since ’90 as WR Marty Booker set a single-season franchise record with 100 catches. Under Haley’s tutelage in 2002 Booker became just the second player in franchise annals to post back-to-back 1,000-yard campaigns, becoming Chicago’s first Pro Bowl wide receiver since ’71.

His initial NFL experience came as a member of the N.Y. Jets’ (’95-00), where he served as that club’s wide receivers coach from ’99-00. In his initial season in the NFL he helped WR Keysthawn Johnson earn his second straight Pro Bowl berth as he accumulated 89 receptions for 1,170 yards and caught eight TDs in ‘99. Haley also served as an offensive assistant/quality control coach for the Jets (‘97-98), working closely with offensive coordinator Charlie Weis, who currently serves as the head coach at Notre Dame. He began his NFL tenure as an assistant in the Jets’ scouting department in ’95, where he scouted regionally and assisted in player evaluations.

Born on February 28, 1967 in Atlanta, Georgia, Haley attended Upper St. Clair High School in Pittsburgh, where he was a multi-sport standout. He was a member of the golf squads at the University of Florida and the University of Miami and participated in the NCAA golf tournament during his time with the Gators. He earned a degree in Communications from the University of North Florida in ’91, where he was also a member of the golf squad.

Haley and his wife, Chrissy, have four daughters—Taylor, Peyton, Kady and Ella—and one son, Richard Todd, Jr.

THE HALEYS – A FOOTBALL FAMILY

Owning a distinguished football pedigree, Chiefs head coach Todd Haley is the son of Dick Haley, who spent his entire 14th season in the NFL in 2009. After enjoying stints as the Director of Player Personnel for Pittsburgh (’71-90) and the N.Y. Jets (’91-02), the elder Haley served as a Personnel Consultant for the Jets (2003-07) and currently serves a Personnel Analyst for Miami.

One of the architects of the great Steelers teams of the ’70s, Haley’s ’74 draft class with Pittsburgh featured four Hall of Famers – LB Jack Lambert, C Mike Webster, as well as WRs Lynn Swann and John Stallworth. The elder Haley also selected Hall of Fame LB Jack Ham in ’71 and tabbed Hall of Fame RB Franco Harris in ’72, forming the nucleus of a team that would claim four Super Bowl crowns over a six-year span from ’74-79. The elder Haley (right) was a standout halfback at the University of Pittsburgh and spent six seasons playing cornerbac in the NFL with Washington (‘59-60), Minnesota (‘61) and Pittsburgh (‘51-64).

The younger Haley spent his formative years in Pittsburgh, immersed in football with his father and the Steelers organization. A former waterboy and ballboy for the Steelers, his most dreaded gameday task was hauling film canisters to the film crew’s “crow’s nest” atop of Three Rivers Stadium. Haley spent many summers as a youth at training camp with the club and frequently watched film alongside his father in their Pittsburgh home. In attendance for many of the greatest games in Steelers history, he later served as a member of the Steelers chain gain on game days during his teenage years.
Maurice Carthon enters his 16th season as an NFL assistant coach and his first as Kansas City’s assistant head coach. Carthon will perform a number of duties for head coach Todd Haley and will work closely with the club’s running backs.

Possessing five seasons of experience as an NFL offensive coordinator, Carthon also owns 11 years of pro experience as a running back. He coached Arizona’s running backs in 2007-08 and was part of a staff along with Haley that helped guide the Cardinals to a berth in Super Bowl XLIII.

Carthon has been a member of four Super Bowl squads as either a player or a coach, including wins in Super Bowls XXI and XV as a member of the N.Y. Giants. In his 26 previous seasons in pro football, Carthon has either blocked for or coached running backs who enjoyed a 1,000-yard season on 17 different occasions.

In 2008, Carthon was instrumental in the rapid development of Cardinals RB Tim Hightower, who set a franchise rookie record with 10 rushing TDs. In 2007, Carthon helped RB Edgerrin James record the seventh 1,000-yard campaign of his career.

Prior to joining the Cardinals, Carthon served as the offensive coordinator in Cleveland (2005-06). Under his direction in 2006, TE Kellen Winslow led all NFL tight ends with 90 receptions. In 2005, RB Reuben Droughns recorded 1,232 rushing yards, becoming the first Browns rusher to top the 1,000-yard plateau since ’85.

Carthon spent two seasons with Dallas (2003-04), where he served as offensive coordinator/running backs coach on Bill Parcells’ staff. In 2003, Carthon was part of a staff that guided the Cowboys to a 10-6 record and a postseason berth after inheriting a squad that finished 5-11 a year earlier.

He spent two seasons in Detroit (2001-02), serving as offensive coordinator in 2002 when RB James Stewart registered a 1,021-yard campaign. Prior to his time with the Lions, Carthon served four seasons as running backs coach with the N.Y.

Jets (’97-00). He also served as assistant head coach in 2000, RB Curtis Martin produced three consecutive 1,000-yard seasons, including a 1,464-yard performance in ’99.

The Arkansas State product began his NFL career on Parcells’ staff in New England (’94-96). In ’95, Martin was the lone NFL rookie to earn a Pro Bowl berth after accumulating 1,487 rushing yards and 14 TDs working with Carthon. In ’96, Carthon helped the Patriots earn their first division crown in a decade as New England advanced to Super Bowl XXXI.

A veteran of eight NFL seasons as a player with the N.Y. Giants (’85-91) and Indianapolis (’93), Carthon played in 123 games, rushing 300 times for 950 yards with two TDs and catching 99 passes for 745 yards with a TD. He was part of Parcells’ squads that won Super Bowls XXXV, XXXVI.

An eighth-round selection of the USFL’s New Jersey Generals in ‘83, Carthon compiled 2,102 rushing yards in that league, including 1,042 yards and 11 TDs in ’84. He also paced the way for RB Herschel Walker, who gained 5,562 rushing yards during his three-year USFL career. Walker followed Carthon’s lead to amass 2,411 yards in ’85, the highest single-season total in pro football history.

Carthon was a two-time All-Southland Conference selection at Arkansas State and was inducted into that school’s Ring of Honor in 2002. He was a prep standout at Osceola High School in Osceola, Arkansas.

**Education:** Arkansas State (B.S. ’89). **Born:** Chicago, Illinois. **Family:** Single.

Chan Gailey enters his second season as Kansas City’s offensive coordinator, marking his 16th season in the NFL coaching ranks. Gailey has also enjoyed stints as an NFL offensive coordinator with Denver (’89-90), Pittsburgh (’96-97) and Miami (2000-01). He owns two seasons of head coaching experience with Dallas (’98-99). He led the Cowboys to the playoffs both of those campaigns, compiling an 18-14 regular season record.

A 35-year coaching veteran, Gailey is respected across the coaching ranks for his innovative and resourceful approach to the game, always taking full advantage of the talent available to him. Despite working with three different starting quarterbacks during the first three weeks of 2008, Gailey eventually devised a spread scheme that accentuated the athleticism of QB Tyler Thigpen.

The second-year signal caller adapted quickly, and by season’s end the Chiefs had a pair of 1,000-yard receivers – TE Tony Gonzalez and WR Dwayne Bowe – for just the third time in team history. In 2009, the veteran coach is expected to work in close conjunction with Kansas City’s signal callers once again and will have another talented passer at his disposal in QB Matt Cassel.

Gailey rejoined the NFL ranks after serving a six-year stint as the head coach at Georgia Tech (2002-07). He compiled a 44-33 record and helped the Yellow Jackets earn six consecutive bowl bids. Carrying an extensive resume of offensive success at both the pro and collegiate level, Gailey has spent nine of his previous 15 NFL seasons as either a head coach or offensive coordinator. During his nine seasons in those capacities, his squads made the playoffs seven times and boasted a 1,000-yard rusher on seven different occasions.

In total, Gailey’s squads have made the playoffs 11 times during his 15 seasons in the league, including eight of his last nine NFL campaigns.

His extensive coaching resume includes four Super Bowl berths, reaching the NFL title game with Pittsburgh (XXX) and Denver (XXII, XXIII and XXIV).

His coaching pedigree includes stints coaching defense and special teams, in addition to his extensive work on the offensive side of the ball. In fact, he owns the distinction of serving as both a head coach and defensive coordinator on the collegiate level, as well as enjoying stints as a head coach and offensive coordinator in the NFL ranks.

Gailey began his NFL career as an assistant under head coach Dan Reeves with the Denver Broncos from ’89-90. The Americus, Georgia native served as offensive coordinator/wide receivers coach (’89-90), quarterbacks/wide receivers coach (’88) and tight ends/special teams coach (’86-87) after serving as a defensive assistant/special teams coach (85).

During Gailey’s six-year stay in Denver, the Broncos offense was centered around their strong-armed Hall of Fame signal caller, QB John Elway. Combined with the receiving trio of “Three Amigos” — WRs Vance Johnson, Mark Jackson and Ricky Nattel — Denver evolved into one of the league’s most potent passing attacks. With Gailey serving as the club’s offensive coordinator/receivers coach in ’89, the Broncos advanced to Super Bowl XXIV.

Gailey spent four seasons working under Bill Cowher in Pittsburgh, serving as the Steelers wide
receivers coach (’94-95) and offensive coordinator (’96-97). During that four-year run, the Steelers won four straight AFC Central crowns, appeared in three AFC Championship Games and earned a berth in Super Bowl XXX following the ’95 campaign.

During his tenure in Pittsburgh, he was credited with implementing the “Slash” offense that featured the skills of multi-talented QB Kordell Stewart. With Gailey serving as offensive coordinator in ’96, Pittsburgh ranked second in the NFL in rushing, averaging 143.7 ypg. The following season the Steelers led the league in rushing, pounding out 154.9 ypg on the ground. During the ’97 campaign, Pittsburgh ranked sixth in the NFL in total offense (346.4 ypg) and was seventh in scoring (23.3 ppg).

RB Jerome Bettis enjoyed the two most productive seasons of his career with Gailey serving as the Steelers offensive coordinator. Bettis totaled 1,431 ground yards in ’96 and followed up that performance with a career-high 1,665 rushing yards in ’97.

Gailey also served as offensive coordinator on Dave Wannstedt’s staff with Miami (2000-01). The Dolphins posted back-to-back 11-5 records and qualified for the playoffs in both of his seasons orchestrating that franchise’s offense.

The Dolphins averaged 118.4 rushing ypg in 2000, the club’s best rushing output since ’84. Miami ranked fifth in the NFL with a +15 turnover differential that season and tied for second in the league with just nine fumbles lost. In addition, his offensive unit tied for fifth in the NFL by only allowing 28.0 sacks.

In total, Gailey owns seven seasons of head coaching experience. He compiled an 18-14 record as head coach with Dallas and guided the Cowboys to two straight playoff appearances. His ’98 Dallas squad won the NFC East with a 10-6 record and ranked in the NFL’s top 10 in total offense (eighth - 340.6 ypg), rushing (eighth - 125.9 ypg), scoring (ninth - 23.8 ppg) and passing (ninth - 214.8 ypg).

Dallas committed a league-low 15 turnovers in ’98 and tied for third in the NFL with a +11 turnover differential. The Cowboys were fifth in the NFL with a +10 turnover mark the following season. Dallas also scored 37 rushing TDs from ’98-99, the fourth-highest total in the NFL over that timeframe.

His most recent experience as a head coach came at the collegiate level where he guided Georgia Tech to its 11th consecutive bowl appearance in 2007. His club led the Atlantic Coast Conference in rushing by averaging 199.3 ypg in 2007 and ranked third in the conference in total offense (384.9 ypg).

Gailey led Georgia Tech to nine victories and a berth in the ACC Championship Game in 2006, the most wins by the Yellow Jackets since 2000. Georgia Tech boasted the 2006 Biletnikoff Award winner and number two overall pick in the 2007 NFL Draft in WR Calvin Johnson (Detroit). The ACC Player of the Year caught 78 passes for a single-season school-record 1,202 yards with 15 TD receptions, tying for second in the country. His 15 TDs tied as the best single-season mark in school history while his 78 receptions ranked second.

In 2003, Gailey’s team featured a true freshman starting at quarterback in Reggie Ball. The Yellow Jackets had both a 1,000-yard rusher (RB P.J. Daniels) and a 1,000-yard receiver (WR Jonathan Smith) for the first time in school history.

Gailey spent two seasons as head coach in the World League of American Football, leading the Birmingham Fire to the playoffs in both ’91 and ’92. He also enjoyed a one-year stint as the head coach at Samford in ’93. Prior to joining the NFL ranks, he served as the head coach for two seasons at Troy State (’83-84), where he led the Trojans to the NCAA Division II National Championship in ’84.

A former collegiate quarterback at the University of Florida, Gailey was a three-year letterwinner for the Gators. He began his coaching career as a graduate assistant at Florida (’74-75) before coaching the defensive backs at Troy State. Gailey spent four seasons on the defensive staff at Air Force (’79-82), serving as defensive coordinator his final two seasons with the Falcons. Gailey was an all-state quarterback at Americus High School in Americus, Georgia.

Education: University of Florida. Born: Gainesville, Georgia. Family: Wife - Laurie; Children - Tate and Andrew. The Gaileys also have two grandsons.

LONGEST-TENURED NFL PLAY-BY-PLAY ANNOUNCERS

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“Voice of the Chiefs” Mitch Holthus (right) enters his 16th season as the play-by-play announcer for Kansas City in 2009. He is one of only seven active NFL radio play-by-play announcers who own 16 or more years in their current role. Holthus is the longest tenured play-by-play announcer in Chiefs history, calling a franchise-record 230 regular and postseason contests for Kansas City. The Smith Center. Kansas native was inducted into the Kansas Association of Broadcasters Hall of Fame in 2008 and was honored for his achievement by his longtime partner in the broadcast booth, Hall of Fame QB Len Dawson, prior to a contest vs. Buffalo (11/23/08).
Clancy Pendergast enters his 15th NFL season and his first as Kansas City’s defensive coordinator in 2009. In addition, this veteran coach will also work closely with Kansas City’s defensive backs. He joins the Chiefs after spending five seasons as defensive coordinator with Arizona (2004-08).

Pendergast serving as defensive coordinator and current Chiefs head coach Todd Haley working as the Cardinals offensive coordinator, that duo was responsible for helping the Cardinals orchestrate one of the most remarkable turnarounds in recent NFL history. In 2008, Arizona extinguished a nine-year postseason drought as the Cardinals won their first division crown since ’75. The club made its initial NFL title game appearance since ’47, won its first-ever NFC Championship Game and earned a trip to Super Bowl XLIII.

During Arizona’s run to the Super Bowl, the Cardinals forced an NFL-best 13 turnovers and 10.0 sacks in the playoffs. Arizona also allowed just 72.5 rushing ypg in the 2008 postseason, while limiting opponents to a passer rating of 72.0.

During the 2008 regular season, Arizona led the league by recovering 17 opponents’ fumbles and tied for fifth in the league with 30 total takeaways. In 2008, the Cardinals defense ranked third in the league with opponents facing an average of 8.16 yards to go on second down. Arizona also ranked sixth in the league, permitting 4.97 yards per play on first down. Over Pendergast’s five seasons as defensive coordinator, the Cardinals racked up 148 total takeaways (77 INTs, 71 FRs) and 180.0 sacks (2.25 per game).

Known for getting the most out of his defensive backs, Pendergast helped Cardinals S Adrian Wilson earn Pro Bowl berths following the 2006 and 2008 campaigns. In 2007, the Cardinals set single-season franchise records with six INT returns for TDs and 55.1 INT return yards.

The Cardinals defensive unit ranked ninth in the NFL in run defense in 2007, allowing just 97.9 ypg. Arizona set a modern-day NFL record by allowing -18 rushing yards vs. Detroit (11/11/07). That season, Pendergast was also instrumental in the development of DT Darnell Docket, who collected a team-high 9.0 sacks to become Arizona’s first Pro Bowler at that position since DT Eric Swann (’96).

Pendergast’s defensive unit forced 33 turnovers (16 INTs, 17 FRs) in 2006, the most by a Cardinals defense since ’98. Wilson earned his initial Pro Bowl berth and became the first player since the AFL-NFL merger to record a pair of 99-yard TDs without the benefit of a kickoff return, scoring on an INT return and a fumble return. With 8.0 sacks in 2005, Wilson set an NFL record for the most sacks in a season by a defensive back.

Despite a host of injuries on the defensive unit, the Cardinals ranked eighth in the NFL in total defense (295.6 ypg) in 2005. Arizona also ranked fourth in third-down efficiency (34.2%) and was seventh in first downs allowed (272).

During Pendergast’s first season with Arizona in 2004 the Cardinals improved to 12th in scoring defense (20.1 ppg). That marked a 130-point reduction after ranking 32nd in that category a year earlier. Pendergast’s 2004 defense was 12th in total defense after ranking 26th a year earlier. The Cardinals also ranked second in Red Zone TD percentage (45.0) and were fourth in third-down defense (31.6%).

Pendergast enjoyed a one-year stint as Cleveland’s linebackers coach (2003) after a seven-year tour of duty with Dallas (’96-02). After originally joining the Cowboys as a defensive assistant/quality control coach in ’96, he oversaw the club’s nickel defense in 2000 before coaching the club’s defensive backs (2001-02). In both 2000 and 2001, the Cowboys ranked third in the NFL in pass defense. In 2002, Pendergast tutored S Roy Williams, who led the team with five INTs and was a consensus all-rookie selection.

The Phoenix, Arizona native originally entered the NFL ranks as a defensive assistant/quality control coach on Jeff Fisher’s staff in Houston (’95). Prior to entering the professional coaching ranks Pendergast spent time on the collegiate level at Oklahoma (’93-94), Southern California (’92) and Mississippi State (’91). A graduate of the University of Arizona, Pendergast prepped at Tolleson Union High School in Tolleson, Arizona.

Education: University of Arizona (B.A. ’90).
Bob Bicknell enters his third season with the Chiefs and his first campaign coaching the club’s tight ends. He was promoted to the position of offensive line coach in 2008 after originally joining Kansas City as an assistant offensive line coach in 2007.

Owning 16 years of coaching experience at the pro and collegiate levels, Bicknell was instrumental in helping G Brian Waters regain his Pro Bowl form a year ago. In addition, he aided in the rapid development of T Branden Albert, who started 15 games at left tackles as a rookie.

Prior to joining Kansas City, Bicknell served as the offensive line coach at Temple in 2006. He presided over a young blocking unit that featured sophomore C Alex Derenthal and redshirt freshman T Devin Tyler. Derenthal was named to the 2006 Eastern College Athletic Conference Division I-A Football All-Star Team in 2006 and became the first sophomore to be named Temple’s Most Valuable Player. Tyler opened all 12 games at left tackle and was named honorable mention freshman All-America by The Sporting News.

Bicknell concluded a successful eight-year tenure in NFL Europe with a two-year stint as the offensive coordinator for the Cologne Cougars (2004-05). RB Kory Chapman ranked second in NFL Europe with 718 rushing yards and 1,103 yards from scrimmage under Bicknell’s direction in 2005.

In his first season with Cologne, Bicknell helped QB Ryan Van Dyke top the league passing charts for Berlin, Bicknell oversaw a unit that featured the Rhein Fire in World Bowl X.

In his first season as offensive coordinator for Berlin, Bicknell oversaw a unit that paced the league with 2,189 passing yards, while ranking second with 3,243 yards from scrimmage. Berlin registered a 24-17 win vs. Barcelona in World Bowl IX. He originally joined the Thunder as offensive line coach as current Chiefs three-time G Brian Waters anchored the offensive line.

Bicknell began his NFL Europe coaching career at the defensive line coach with the Frankfurt Galaxy in ‘98-99. The Galaxy won the World Bowl in ‘99 and also made the championship game in ‘98. Bicknell embarked on his collegiate coaching career at Boston University in ‘93. He coached safeties his first season with the Terriers under head coach Dan Allen. He coached the running backs in ‘94, tutoring RB Julian Dale, who was named the Yankee Conference Rookie of the Year.

Bicknell coached linebackers under head coach Tom Masella from ‘95-97. Bicknell was a three-year letterman as a tight end at Boston College. The Hollliston, Massachusetts native comes from a football family. His father Jack served as the head coach of Boston College from ’81-90 and spent 13 seasons as a head coach in Europe before retiring in 2007 as the head coach of the Hamburg Sea Devils. Bicknell’s brother Jack, Jr. is the assistant offensive line coach for the N.Y. Giants. Education: Boston College (B.A. ’92). Born: Hollliston, Massachusetts. Family: Wife - Stacey; Children - Gabriella and Grace.

Ronne Bradford enters his first season as a defensive assistant with Kansas City in 2009. He joins the Chiefs following a six-season tenure with Denver (2003-08), where he served in a variety of capacities both on defense and on special teams.

In 2008, Bradford coached Denver’s defensive backs, mentoring a group that featured eight-time Pro Bowl CB Champ Bailey and two-time Pro Bowl selection Dre’ Bly. He served as the Broncos assistant defensive backs coach in 2007 when Denver ranked seventh in pass defense, allowing 193.4 ypg.

Bradford served as Denver’s special teams coach from 2004-06 and was the club’s assistant special teams coach in 2003. Over that four-year span, the Broncos qualified for the postseason on three different occasions, including the 2005 campaign when Denver reached the AFC Championship Game. During that same four-year timeframe, K Jason Elam ranked third in the NFL in both made FGs (107) and points scored (479). Under Bradford’s tutelage in 2004, Broncos P Todd Sauerbrun became the first punter in franchise history to earn AFC Special Teams Player of the Month honors. RB Reuben Droughns also earned that same honor in 2004 for his kick return exploits. Bradford was also credited with the rapid development of P Paul Emster, who ranked second in the NFL with a 25.3 touchback percentage in 2006.

A former NFL defensive back, Bradford enjoyed a 10-year NFL career with Denver (1993-95), Arizona (1996), Atlanta (1997-01) and Minnesota (2002). He was a member of a Falcons squad that claimed the ‘98 NFC Championship and registered an INT off QB John Elway in Super Bowl XXXII. In total, Bradford saw duty in 133 regular season games (99 starts), accumulating 523 tackles (387 solo), 13 INTs for 65 yards with one TD, 2.0 sacks (-19.0 yards), 70 passes defensed, four forced fumbles and two fumble recoveries.

A University of Colorado graduate, Bradford was a two-year starter at cornerback and a four-year letterman. He was named first-team All-Big 8 Conference as a senior. As a sophomore, he helped guide the Buffaloes to the National Championship Game vs. Notre Dame. He blocked a PAT attempt in the game’s final minutes to preserve a 10-9 victory in the Orange Bowl.

D’ALESSANDRIS’ FOOTBALL CAREER

1972-78 Western Carolina (B.A. ’77) (M.A. ’80) Graduate Assistant/Off. Line (’78).


1984-85 Memphis (M.S. ’85) Offensive Line.


1990 Ottawa (CFL) Offensive Line.


1993 Smokey Mountain (Asst. Head Coach/Off. Line)


1995 Memphis (M.S. ’95) Offensive Line.

1996 Pittsburgh Offensive Line.


2002-07 Georgia Tech Offensive Line.

2008-09 Kansas City Chiefs Asst. Offensive Line.

In addition to his NFL tenure, D’Alessandris enjoyed one-year stints with the Ottawa Rough Riders (’90) and the Memphis Mad Dogs (’95) of the Canadian Football League. He also spent two seasons on head coach Chan Gailey’s coaching staff at the University of Pittsburgh (’91-92) and spent the two spent one year together at Samford in ’93 when D’Alessandris served as the club’s assistant head coach/offensive line coach.

The Aliquippa, Pennsylvania native was a four-year letter winner and a three-year starting offensive guard at Western Carolina. As a team captain during his senior season, D’Alessandris received the Catamounts Big Cat Award as the football team’s most valuable player. He began his coaching career a year later as a graduate assistant at his alma mater (’77-78) before moving on to coaching the offensive lines at Livingston (’79-83), Memphis (’84-85) and UT-Chattanooga (’86-89). He also served as the offensive coordinator at Livingston (’83) and UT-Chattanooga (’86-87).


D’Alessandris begins his second year in Kansas City.

Owning over 30 years of coaching experience, Joe D’Alessandris (pronounced dal-uh-SAN-driss) embarks on his second season as Kansas City’s assistant offensive line coach in 2009. The career of this veteran coach includes stints in three different professional leagues, as well as an expansive 26-year college coaching resume.

Prior to his arrival in Kansas City, D’Alessandris spent six seasons serving as the offensive line coach at Georgia Tech (2002-07) working under head coach Chan Gailey. At Georgia Tech, D’Alessandris’ blockers helped pave the way for one of the ACC’s top rushing attacks. In 2007 the Yellow Jackets compiled 2,591 rushing yards, for an average of 199.3 ypg. En route to an ACC Coastal Division Championship in 2006, the Georgia Tech offensive line cleared the way for RB Tashard Choice, the conference’s leading rusher.

Under D’Alessandris’ tutelage in 2005, the Georgia Tech line — which started one senior, three sophomores and a freshman — led the ACC in fewest sacks allowed with 10.0 and ranked third in the conference in rushing. In all, five linemen from his units spent time on an NFL roster including first-team All-ACC picks T Nat Dorsey and C Hugh Reilly, who earned first-team All-ACC honors. Reilly was also a finalist for the Dave Rimington Trophy as the nation’s top center.

D’Alessandris begins his second year in Kansas City.

Before joining the Yellow Jackets, D’Alessandris coached the offensive line for five seasons at Duke (’97-01). During his tenure with the Blue Devils, five of his offensive linemen went on to spend time in the NFL. He arrived at Duke after one-year stints at the University of Pittsburgh (’96) and Texas A&M (’94). During his stint in College Station, the Aggies ended the season with a 10-1-1 record and averaged 172.9 yards per game on the ground.

JOE D’ALESSANDRIS
ASSISTANT OFFENSIVE LINE

2nd Year NFL Coach
2nd with Chiefs

2009 Kansas City Chiefs Media Guide

GARY GIBBS
LINEBACKERS

8th Year NFL Coach
1st with Chiefs

GIBBS’ FOOTBALL CAREER

1972-74 Oklahoma offensive line Coach

1975-77 Graduate Assistant (’72-’74)

1977-88 Offensive Coordinator (’77-78)

1989-94 Defensive Coordinator (’89-94)

1995-2000 LSU Defensive Coordinator

2001-05 Dallas Cowboys Linebackers

2006-08 New Orleans Saints Defensive Coordinator

2009 Kansas City Chiefs"
Steve Hoffman enters his 20th season in the NFL ranks.

Hoffman enjoyed a 16-year tenure with Dallas (1989-04) as that club’s kicking coach. In addition to his duties with the specialists, he spent seven seasons as the club’s offensive/defensive quality control coach (89-95). He coached the club’s kickers and punters and served as offensive quality control coach (96-02), before finishing his tenure with Dallas as kicking coach/defensive quality control coach (2002-04).

During his tenure in Dallas, Hoffman successfully tutored a number of rookie or first-year specialists, including P John Jett (93), K Chris Boniol (94), K tutoring a number of rookie or first-year specialists, before finishing his tenure with Dallas as kicking coach/defensive quality control coach (2002-04).

During his tenure in Dallas, Hoffman successfully tutored a number of rookie or first-year specialists, including P John Jett (93), K Chris Boniol (94), K

Hoffman was a two-time Pro Bowl punter with Cincinnati.

Entering his 27th year in the NFL as either a player or a coach, Tim Krumrie embarks on his fourth season coaching the Chiefs defensive line. The 15-year NFL coach joined Kansas City after a three-year stint in the same capacity with Buffalo (2003-05) and eight seasons on the Cincinnati coaching staff (95-02). His fiery coaching style mixes a hands-on approach with high-intensity drills. He often participates in one of his trademark practice routines, which is a functional football drill to test the character of his players.

Former Chiefs DE Jared Allen developed into a Pro Bowl performer under Krumrie’s tutelage, leading the NFL with 15.5 sacks in 2007 and receiving All-Pro honors. The Chiefs defense tied for fifth in the NFL with 37.0 sacks that season.

Under Krumrie’s guidance, DE Tamba Hali registered a team-high 8.0 sacks and won the team’s Mack Lee Hill Rookie of the Year Award as the club’s top rookie in 2006. Hali was third in the NFL with six forced fumbles.

During his tenure with Buffalo, DE Aaron Schobel racked up 12.0 sacks in 2005. In addition, the Bills twice finished second in the NFL in total defense, allowing 269.6 yards per game in 2003 and 264.3 yards per game in 2004. Buffalo also registered a league-high 39 takeaways in 2004.

Krumrie suffered a severe leg injury during Super Bowl XXIII following the ’88 season, but returned to start the opening game of the ’89 campaign.

He went on to play six more seasons with a steel rod in that injured leg and led the team with 97 tackles in ’92. Krumrie concluded his playing career following the ’94 campaign after compiling 402 tackles (700 solo), 34.5 sacks (-238.0 yards), 13 fumble recoveries, 11 forced fumbles and 10 passes defensed.

Enshrined in the University of Wisconsin Hall of Fame in ’99, Krumrie was a three-time All-Big Ten defensive tackle for the Badgers. He still holds the school records for most career solo tackles with 276 and most career tackles by a defensive lineman with 444. He was also named defensive MVP of the ’82 Independence Bowl win over Kansas State. A member of the Wisconsin wrestling team in ’79 and ’80, he finished fifth at the Big Ten Championships as a sophomore heavyweight.

Krumrie was raised on a dairy farm outside of Menomonie, Wisconsin. A member of the Wisconsin wrestling team in ’79 and ’80, he finished fifth at the Big Ten Championships as a sophomore heavyweight.

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Owning 44 years of coaching expertise, Bill Muir enters his 32nd NFL season and will coach the Chiefs offensive line in 2009. This respected coach comes to Kansas City after spending seven seasons as defensive coordinator/offensive line coach with Tampa Bay (2002-08). Possessing NFL experience as both an offensive and defensive coordinator, as well as a background in the personnel arena, Muir will serve as a valuable resource to the Chiefs.

During his tenure in Tampa Bay, Muir was part of a staff that helped guide the Buccaneers to a victory in Super Bowl XXXVII in 2002. Thanks to his offensive units, the Buccaneers also claimed NFC South crowns in both 2005 and 2007. Despite boasting one of the league’s youngest offensive fronts in 2007, QB Jeff Garcia earned a Pro Bowl berth and the Buccaneers scored 334 points, the fourth-highest seasonal total in team history.

Recognized for consistently developing some of the NFL’s best offensive fronts, Muir’s blocking unit paved the way for RB Cadillac Williams, who earned NFL Rookie of the Year honors in 2005. In 2003, the Buccaneers ranked 10th in the NFL in total offense as QB Brad Johnson set single-season franchise records with 3,633 passing yards and 26 TDs.

Muir spent seven seasons as the offensive line coach with the N.Y. Jets (95-01), where he began his association with Chiefs General Manager Scott Pioli and head coach Todd Haley. Under his jurisdiction in 2000, the Jets allowed 20.0 sacks, tying for the lowest total in the NFL.

RB Curtis Martin posted four 1,000-yard seasons during Muir’s tenure in New York, including a team-record 1,513 yards in 2001 as Martin earned his fourth Pro Bowl nod. The Jets were fourth in the NFL in rushing in 2001, averaging 128.4 rushing ypg, the club’s best ranking since 91.

Muir spent three campaigns as the offensive line coach for Philadelphia (92-94). Thanks to his offensive front, the Eagles ranked ninth in the NFL, averaging 110.1 rushing ypg in 94. He joined the Eagles after a three-year stint with Indianapolis (89-91). He served two seasons as the Colts defensive coordinator before assuming the post of assistant defensive line coach in 91. Muir spent four seasons as the offensive line coach for Detroit (85-88) after serving in the same capacity with New England (82-84).

The Pittsburgh native began his first tour of duty in Tampa Bay as a member of the personnel department. He worked as a scout in 78 before serving as a pro scout from 79-81. The Buccaneers advanced to the postseason in 79 and ‘81, including a berth in the ’79 NFC Championship Game, a remarkable feat for a franchise that began play just three seasons earlier in 76-78.

Prior to entering the NFL ranks, Muir spent two seasons coaching the offensive line at SMU (76-77). He served in the same capacity with the World Football League’s Houston/Sheveport Steamers (74-75). Muir enjoyed a stint as defensive coordinator at Idaho State (72-73), in addition to coaching the defensive line and working as defensive coordinator at Rhode Island (70-71).

‘88-69, Muir was the offensive line coach of the Orlando Panthers of the fledgling Continental Football League that fielded teams from 55-69. Muir was part of an Orlando staff that won the ’68 league title game. Muir’s first two coaching assignments were coaching the offensive and defensive lines at Delaware Valley (83-67) and Susquehanna (’85). A standout tackle at Susquehanna from ’62-64, Muir was inducted into the school’s Hall of Fame in ’90 after being named to the school’s ‘Top 100’ players of the century.

Education: Susquehanna University (B.A. ’65).
Born: Pittsburgh, Pennsylvania. Family: Wife - Barbara; Children - Keelan and Brady. The Muirs have five grandchildren.

Pat Perles enters his first season with the Chiefs in 2009. He will serve as Kansas City’s defensive quality control coach and will also work with the Chiefs linebackers. Perles comes to Kansas City after nine seasons in the collegiate ranks. Perles also owns six years of experience in the Canadian Football League after beginning his pro coaching career with the L.A. Rams.

Perles joins the Chiefs after spending the past six seasons at North Dakota State (2003-08). He served as offensive coordinator during his final four campaigns with the Bison. He originally joined the club as offensive line coach and run game coordinator. During his six-year tenure at the school, the Bison posted a 49-17 record.

In 2008, Perles oversaw a North Dakota State offensive unit that averaged 29.9 ppg and 384.3 ypg. Under Perles’ direction QB Steve Walker finished his career with 7,033 passing yards and was named the Great West Offensive Player of the Year in 2007. Meanwhile, RB Tyler Roehl finished the 2007 campaign with 1,053 yards, including a school-record 263-yard performance at Minnesota.

Perles spent three seasons as the tight ends coach at Michigan State (2002-05) and also served as the club’s co-special teams coach in 2000. He was instrumental in the development of TE Chris Baker, who established school career records for tight ends for receptions (133), receiving yards (1,705) and touchdowns (15).

Perles begins his first season with the Chiefs.

Prior to returning to his collegiate alma mater, Perles spent six seasons with a trio of Canadian Football League teams. He served as the offensive line coach for Hamilton (98-99). Under his direction, the Tiger-cats allowed a CFL single-season record 7.0 sacks in ’99. That season, Hamilton registered a 32-19 victory vs. Calgary in the Grey Cup after losing the CFL’s title game to that club the previous season. He spent one season as the offensive line coach for Winnipeg (97) after spending three years in the same capacity with Saskatchewan (94-96).

The Detroit, Michigan native received his initial NFL coaching assignment as a member of Chuck Knox’s staff with the L.A. Rams (92-93). He began his coaching career as the defensive line coach for the University of Toledo (89-91). He aided the development of DT Dan Williams, who was a first-round pick of Denver and later played for the Chiefs.

Part of a distinguished football family tree, Perles is the son of George Perles, who served 12 seasons as head coach at Michigan State (’83-94). The younger Perles served as a linebacker for the Spartans. He was a member of Spartans teams that played in the ’84 Cherry Bowl and the ’95 Hall of Fame Bowl.

Perles was an all-state selection as a nose guard at Upper St. Clair High School, Pennsylvania, the same high school alma mater as Chiefs head coach Todd Haley. Perles and Haley both grew up around the great Steelers teams of the 70s and served as ballboys for the club. Perles’ father was an assistant coach with the Steelers (’72-81), while Haley’s father served as Pittsburgh’s Director of Player Personnel (’71-90).

Salazar enters his third season as the assistant strength and conditioning coach. Salazar gained a wealth of knowledge as a performance coach at Velocity Sports Performance. He was instrumental in preparing collegiate football players for the NFL training combine. He also worked with a wide variety of collegiate and professional athletes.

Salazar served an internship at Athletes’ Performance where he assisted athletes with all functional movement and strength programs. He also worked closely with the trainers in developing rehab regiments. Prior to joining the private sector, Salazar was a graduate intern at the University of New Mexico. He was responsible for the training of the baseball squad while helping with the football team.

Salazar was a member of the men’s tennis program at New Mexico from ’98-03, earning All-Mountain West Conference honors after helping New Mexico earn a share of the MWC Championship in 2003. He is a certified Strength and Conditioning Specialist by the National Strength and Conditioning Association. He earned a degree in Exercise Physiology from New Mexico.


Sirianni begins his initial NFL campaign in 2009. Nick Sirianni (pronounced SEER-ee-AHN-ee) began his first season as an NFL assistant coach in 2009. He will serve as Kansas City’s offensive quality control coach on head coach Todd Haley’s staff. He joins the Chiefs after serving a three-year stint as the wide receivers coach at Indiana University - Pennsylvania.

In 2008, Sirianni helped senior WR Ken Witter produce 66 receptions for 773 yards with seven TDs at IUP. Under Sirianni’s direction, Witter recorded two of the top three seasonal totals for receptions in school history. In addition to his 66 catches in 2008, Witter had 67 receptions the previous season.

Prior to joining the Crimson Hawks, Sirianni spent two seasons as the defensive backs coach at Mount Union College in Alliance, Ohio. He helped the Purple Raiders win the NCAA Division III National Championship in 2005.


The 2009 season marks the 40th anniversary of the greatest campaign in Chiefs history as the 69 season culminated with a 23-7 victory over the heavily-favored Minnesota Vikings in Super Bowl IV. When the final seconds ticked off the clock at Tulane Stadium in New Orleans on January 11, 1970, the Chiefs were crowned champions of the football world. QB Len Dawson was named the game’s Most Valuable Player, but Kansas City’s vaunted defense made just as big of an impact.

That unit boasted four future Hall of Famers – LBs Bobby Bell and Willie Lanier, as well as DT Buck Buchanan and CB Emmitt Thomas. Lanier and Thomas both registered interceptions in the fourth quarter of that contest, along with S Johnny Robinson, who played the game with three broken ribs. A tickertape parade through downtown Kansas City followed the next day as Stram and company hoisted the Lombardi Trophy for Chiefs fans to behold. The Super Bowl IV team will be honored as part of the Chiefs Alumni Weekend ceremonies at halftime of the club’s contest vs. Dallas (10/11).
Cedric Smith enters his third season as Kansas City’s strength and conditioning coach after spending six years as an assistant strength coach with the Denver Broncos (2001-06). In Denver, Smith worked with longtime Broncos strength and conditioning coach Rich Tuton in implementing all aspects of the Broncos in-season and off-season training programs. As Kansas City’s strength and conditioning coach, Smith is responsible for overseeing the Chiefs year-round conditioning efforts. The former NFL fullback has implemented a vigorous off-season program that not only puts an emphasis on strength training and cardiovascular endurance, but also focuses on enhancing speed and flexibility. Smith supervises the club’s personalized in-season training regimen, which is designed to maintain off-season gains and keep the squad in top physical condition over the course of the entire NFL campaign.

Prior to joining the Broncos, Smith was a fitness manager and consultant with Gold’s Gym in Phoenix for two years (’99-00) after concluding a successful seven-year NFL playing career. During his professional playing tenure, Smith enjoyed stints with Arizona (’96-98), Washington (’94-95), New Orleans (’91) and Minnesota (’90). He finished his NFL career with 40 carries for 100 yards (2.5 avg.) with two touchdowns and 20 receptions for 141 yards (7.1 avg.) with two scores. He also had five kickoff returns for 83 yards (16.6 avg.).

He originally entered the NFL as the second of Minnesota’s two fifth-round selections (131st overall) in the ‘90 NFL Draft. Smith appeared in 15 games for the Vikings as a rookie, opening holes for RB Herschel Walker.

The Enterprise, Alabama native enjoyed his finest NFL campaign in ’94 with Washington. He played in 14 games (eight starts), rushing 10 times for 48 yards (4.8 avg.) and catching 15 passes for 118 yards (7.9 avg.).

Prior to entering the NFL, Smith was a three-year starter at fullback at the University of Florida where he paved the way for RB Emmitt Smith, the NFL’s all-time leading rusher. Serving as a fullback for the Gators, he finished his collegiate career with 20 starts, carrying the ball 102 times for 300 yards (2.9 avg.) with four TDs and catching 11 passes for 77 yards (7.0 avg.). He was a three-time Academic All-Southeastern Conference selection. Before enrolling at Florida, Smith was named All-Alabama as a fullback at Enterprise High School. Smith graduated from the University of Florida with a degree in Health Sciences.

Education: University of Florida (B.S. ’90).

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Education: University of Florida (B.S. ’90).

 Dedric Ward enters his third season as Kansas City’s wide receivers coach in 2009. Ward and Kansas City head coach Todd Haley are reunited with the Chiefs after spending the past two seasons together in Arizona. Ward served as the Cardinals offensive quality control coach, while Haley was the club’s offensive coordinator. Haley also served as Ward’s position coach when he played wide receiver for both the N.Y. Jets and the Dallas Cowboys.

In addition to his quality control duties with the Cardinals, Ward worked closely with the club’s running backs in 2008 and was part of a staff that helped guide Arizona to a berth in Super Bowl XLIII. In 2007, Ward concentrated his off-field efforts working with the Cardinals wide receivers.

Entering his third season as an NFL assistant coach, Ward began his coaching career at Missouri State University in 2006. While at Missouri State, Ward coached wide receivers under the guidance of his former collegiate head coach Terry Allen.

An eight-year NFL playing veteran, Ward was a third-round selection (88th overall) by the N.Y. Jets in the ’97 NFL Draft. Chiefs General Manager Scott Pioli served as Director of Pro Personnel for the Jets at the time, while Haley was a member of New York’s coaching staff, including a two-year stint (’99-00) as Ward’s position coach.

Ward is an eight-year NFL playing veteran.

During his professional playing tenure, Ward enjoyed stints with the N.Y. Jets (’97-00), Miami (2001-02), Baltimore (2003), New England (2003) and Dallas (2004). He appeared in 103 career contests (30 starts) and registered 167 receptions for 2,307 yards (13.8 avg.) and 12 TDs. He also rushed 12 times for 86 yards (7.2 avg.). A standout performer on special teams, Ward returned 123 career punts for 1,028 yards (8.3 avg.) and logged six kickoff returns for 90 yards (15.0 avg.). He also appeared in six postseason games with 12 receptions for 156 yards (13.0 avg.) and won a Super Bowl XXXVIII ring with New England in 2003.

The Cedar Rapids, Iowa native enjoyed his finest NFL campaign with the Jets in 2000. He started all 16 contests, catching 54 passes for 801 yards and three TDs. He also notched four rushes for 23 yards and returned 27 punts for 214 yards.

Prior to entering the NFL, Ward was a four-year letterwinner at Northern Iowa (’93-96). He finished his collegiate career with the Panthers as the school’s all-time receiving leader with 4,539 yards and all-time scoring leader with 50 TDs (300 points). He also ranked second in school annals for all-purpose yards (5,387) and third in career receptions (208). He earned first-team All-Gateway Conference honors his final three seasons and was consensus NCAA Division IA All-America selection as a senior in ’96 when he finished with 70 catches for 1,556 yards and 17 TDs.

Ward attended Washington High School in Cedar Rapids, Iowa where he lettered in football and basketball. He graduated from the University of Northern Iowa with a degree in Psychology.


Chiefs 2010 Opponents

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* Final two opponents for each year are determined based on finish in previous season’s standings.
Entering his 19th NFL season in 2009, Joel Collier enters his first campaign as Assistant General Manager with the Chiefs. Collier will assist General Manager Scott Pioli with the day-to-day football operations of the club, working closely with the coaching and player personnel staffs.

Prior to he enjoyed a three-year stint with New England (2000-07). The Patriots enjoyed a stellar season with Collier leading the club’s defensive backs in 2007. New England captured the NFL’s first 16-0 regular season record and advanced to Super Bowl XLII. Thanks in part to Collier’s secondary unit, the Patriots ranked fourth in the NFL in scoring defense, allowing just 17.1 ppg.

In 2006, Collier assisted in guiding a secondary that helped the Rams rank second in the league in scoring defense as New England established a franchise record by allowing a mere 14.8 ppg. The Patriots defensive backfield surrendered a league-low 10 TD passes, while Pro Bowl CB Asante Samuel registered a league-high 10 INTs.

After losing six members of the defensive backfield to season-ending injuries in 2005, Collier was instrumental in mentoring a secondary that allowed just 188.0 passing yards per game over the club’s final seven contests. Over an eight-week midseason span three of the Patriots utilized six different starters at strong safety. In total, 13 different starters rostered New England’s secondary that season.

Collier was also credited with developing FB Rob Konrad into one of the league’s premier blocking fullbacks. In total, Collier helped three different Dolphins finish among the NFL’s top five rushing backs. Before tutoring Miami’s running backs, Collier spent four seasons as a defensive assistant (94-97). In that role, he assisted with the club’s linebacker unit and was credited with assisting in the rapid development of LB Derrick Rodgers, who took home Sports Illustrated’s Defensive Rookie of the Year honors in 97. Prior to joining the Dolphins, Collier served his first tour of duty in New England. He spent two seasons as the Patriots assistant running backs/ wide receivers coach (91-92) and one season as a pro scout (93).

Collier began his NFL coaching career as an offensive assistant in Tampa Bay (90) following a two-year stay as a graduate assistant at Syracuse (88-89), working on the same staff as current Chiefs General Manager Scott Pioli. Collier was a three-year starter at inside linebacker for Northern Colorado.

The Buffalo, New York native hails from a bloodline of NFL instruction. Collier’s father, Joe Collier, served as Buffalo Bills head coach (66-68) and spent the following 20 seasons as an assistant with Denver (69-88). The elder Collier was the architect of the Broncos 3-4 defensive scheme of the late 70’s that became known as the “Orange Crush.” Denver would reach three Super Bowl while Collier’s father served as defensive coordinator.

**Education:** University of Northern Colorado (B.A. ’87). Born: Buffalo, New York. **Family:** Wife - Shirley Ann; Children - Jeremy Grayson and Evely.

**COLLIER’S FOOTBALL CAREER**

- 1984-87 Northern Colorado - Linebacker
- 1988-89 Syracuse - Graduate Assistant
- 1990 Tampa Bay Buccaneers - Off. Assistant
- 1991-93 New England Patriots - Asst. RB
  - Wide Receivers (91-93) Pro Scout (93)
- 1994-04 Miami Dolphins -...Defensive Asst. (94-97)
  - Running Backs (98-04) Secondary (05-07)
- 2005-07 New England Patriots - Asst. DBs (05)
  - Secondary (06-07)
- 2009 Kansas City Chiefs - Assistant GM

**PLAYER PERSONNEL & FOOTBALL OPERATIONS**

**PHIL EMERY**

**DIRECTOR OF COLLEGE SCOUTING**

A 29-year football veteran, Phil Emery enters his 12th NFL campaign and his first as the Chiefs Director of College Scouting. He previously served in the same capacity for Atlanta from 2004-07 before working as a regional scout for Atlanta leading up to the 2008-09 drafts. He also enjoyed a stint as an area scout for Chicago (98-04).

Collier’s father served as defensive coordinator. The elder Collier was the head football coach at Northern Colorado from 1983-93. In 1987, the program went 10-0-0, winning the NCAA Division II championship.

EMERY ENTERED THE NFL in 1994 as a defensive assistant at Southern Mississippi. He was promoted to wide receivers coach in 1995 and spent the next six seasons in that capacity at Mississippi State. Emery then served as the offensive line and strength and conditioning coach at Saginaw Valley State (90-93). In 1993, he began his coaching career as a graduate assistant at Central Michigan (91-92) after spending his senior year with the Blue Devils and was also named to the National Football Foundation/College Football Hall of Fame.

**Education:** University of Michigan (B.A. ’96). **Family:** Wife - Lindsay; Child - Hayden and Lillian.

Ray Farmer begins his fourth season with the Chiefs as the club’s Director of Pro Personnel in 2009. He joined Kansas City after a four-year stint working as a pro scout with the Atlanta Falcons from 2002-05. Farmer oversees the scouting of all players with professional experience. In addition to evaluating current players in the NFL, he also scouts players in the Canadian Football League and all other pro leagues.

**RAY FARMER**

**DIRECTOR OF PRO PERSONNEL**

Ray Farmer was a four-year starter at offensive line for the Blue Devils before his career was curtailed by a knee injury. During his stint with the Eagles, Farmer’s defensive coordinator was Emmitt Thomas, who was elected to the Pro Football Hall of Fame in 2008 and still holds a Chiefs record with 58 career INTs. A standout safety at Duke from ’92-95, Farmer was a two-time All-Atlantic Coast Conference selection for the Blue Devils and was also named to the conference All-Academic Team in ’94. The White Plains, New York native set an NCAA career record during his collegiate career by blocking eight PATs.

**WILLIE DAVIS**

**AREA SCOUT**

Former Chiefs WR Willie Davis enters his fourth season as an area scout with the Chiefs in 2009. Davis enjoyed a five-year playing career with the Chiefs (91-95), playing in 63 games (58 starts), catching 172 passes for 3,014 yards (17.5 avg.) with 20 TDs. After spending the ’90-91 seasons on the club’s practice squad, Davis was honored with the Chiefs Mack Lee Hill Award winner following the ‘92 campaign. Davis spent three seasons (96-98) with Houston/Tennessee. In 108 career NFL games (97 starts), Davis accumulated 286 receptions for 4,503 yards with 33 TDs.

The Central Arkansas product served an NFL Minority Coaching Fellowship with Indianapolis in 2005 and with Kansas City in 2004 after serving as WRs coach at Kansas - Pine Bluff in 2003. A native of Altheimer, Arkansas, Davis was an all-state selection in football, basketball and track. He concluded his collegiate career at Central Arkansas with 63 catches for 657 yards and 10 TDs.

**Education:** University of Central Arkansas (B.S. 2006). **Family:** Wife - Sheronda; Children - Taylor and Andre.
TERRY DELP

Terry Delp enters his ninth year with the Chiefs and is in his fourth season as an area scout for the club. Delp originally joined the Chiefs as an intern in the personnel department following his graduation from the University of Kansas in 2001.

Prior to being named one of the club's area scouts, he served as Scouting Administrator/Football Operations for the Chiefs. In that role, he evaluated talent at local colleges assisted in the department's preparation for the NFL Draft and helped maintain the team's college scouting database. Delp also handled a number of operational duties for the club, including work with the team's football budget.

A graduate of Great Bend High School in Great Bend, Kansas, Delp was an all-area selection as both a cornerback and wide receiver on the football squad. Delp also lettered in basketball, baseball and tennis.

AUNDRAE HARRIS

Aundrea Harris enters his first season as an area scout for the Chiefs. A wide receiver, cornerback and return man at the University of California - Berkeley, Harris entered the NFL as a rookie free agent with San Francisco in 2000 before signing with the CFL's Toronto Argonauts. He was drafted by the XFL's San Francisco Demons in 2001 prior spending four seasons in the Arena Football League (2002-05).

In 2008, Harris founded the Seeds of Promise Foundation, designed to provide services, programs and resources to assist in the transitioning of young men to manhood. The Phoenix, Arizona native served as an intern with the Arizona Cardinals in 2007 where he worked in both scouting and football operations. Harris was a multi-sport standout at Camelback High School in Phoenix.

Education: Northern Arizona University (M.E., 2004), University of California - Berkeley (B.A., ’00).
Family: Child - De’Aundrea.

DOM GREEN

Dom Green enters his initial season as an area scout with Kansas City in 2009. He spent the past three campaigns as a scout with Tampa Bay (2006-08). He previously served as the head coach at Southwest Mississippi Community College (2003-05) after coaching the offensive and defensive lines for two campaigns (99-00). Green spent three seasons as an assistant coach at Middle Tennessee State ’95, ’97-98); He served as a strength intern with the Miami Dolphins in ’96.

The Largo, Florida native served as a graduate assistant at the University of Mississippi ’93-94), working with the defensive backs, offensive line and strength coach. Green began his coaching career as a graduate assistant at Mississippi College (92), working with tight ends and offensive tackles. Education: Mississippi College (M.E., ’03), (B.S. ’91). Family: Wife - Jennifer; Children - Jackson and Mary Lauren.

RYAN KESSENICH

Ryan Kessenich enters his first season as an area scout with Kansas City. He spent the previous three seasons on the football staff at Northwestern (2006-09) as the Coordinator of Player Development and Player Personnel for the Wildcats. He served as the advance scout, evaluating each player in the Top Ten and non-conference opponents. In the offseason, he focused on team building, leadership development and recruiting.

The Madison, Wisconsin native owns one year of NFL experience after serving as a Pro Personnel Assistant with Washington in 2005. Kessenich is familiar with the Chiefs, working in a variety of roles at training camp in 2003-04 and visiting camp in 2007-08. He also owns experience with the Milwaukee Bucks, the University of Wisconsin - Milwaukee, the Milwaukee Wave and the Sports Marketing Management Group.

Education: Northwestern University (M.A., ’09), University of Wisconsin - Milwaukee (B.B.A., ’06).
Family: Single.

JAY MURACO

Entering his 14th season in the NFL, Jay Muraco begins his first campaign as an area scout with Kansas City. He comes to the Chiefs after spending the previous nine seasons as the college scouting coordinator with New England (2000-08). He was a member of the organization that advanced to four Super Bowls, winning Super Bowl XXXVI, XXXVIII and XXXIX titles.

Prior to joining the Patriots, Muraco worked four years in the Philadelphia Eagles scouting department (96-99). He began his longtime association with Chiefs General Manager Scott Pioli as a volunteer in the personnel department with Cleveland (’92-95). The Kent State graduate interned with the San Diego personnel department during ’92 training camp.

Education: Kent State (B.A., ’00).
Family: Single.

PAT SPERDUTO

Veteran NFL scout Pat Sperduto enters his first season as an area scout with Kansas City. He spent eight seasons as a college and pro scout with Tennessee (2001-08). He served as the Director of Player Personnel and head coach for the AFL's Columbus Destroyers in 2008. He also enjoyed two different stints with the AFL's Nashville Kats, serving as the Director of Football Operations and head coach from ’96-01 and again from 2005-07. He began his tenure with the club as an assistant coach in ’96. Sperduto won a pair of AFL championships as a player with the Tampa Bay Storm (’91-93). He began his association with Chiefs General Manager Scott Pioli when the two coaches together at Murray State in ’91.

CHRIS CAMINITI

Chris Caminiti is beginning his first season as the Manager of Football Operations with the Chiefs. Prior to joining Kansas City, Caminiti spent two seasons with the Cleveland Browns (2007-08).

The Enfield, Connecticut native spent two years as the Athletic Director at West Los Angeles College (2005-06). Caminiti began his NFL career as the director of football operations for three seasons with New England (2002-04). He served as the head coach at Granite Hills High School in Granite Hills, California in 2001. He was as a graduate assistant with UNLV in 2000, working under head coach John Robinson. Caminiti served as the head coach of the Hildestein Invaders of the German Football League in the spring of 2000.

Caminiti spent three seasons at Occidental College (97-99) as the defensive coordinator (97-98) and offensive coordinator (99). He began his collegiate coaching career as a linebackers coach at the University of San Diego (’96). He embarked on his coaching career as an assistant at Cheshire High School (’92-95) in Cheshire, Connecticut.

Denny Thum was promoted to President of the Kansas City Chiefs on May 8th by Chiefs Chairman Clark Hunt. In his new role with the organization, Thum will oversee all aspects of the club’s business operations and will report directly to Hunt.

“Denny has been an outstanding member of the Chiefs organization for almost four decades, and we are very fortunate to have a person with his level of experience and expertise running the business,” Hunt said. “I know he will continue to do a tremendous job in his new role as President.”

“I would like to thank Clark Hunt and the Hunt Family for this tremendous opportunity,” Thum commented on the promotion. “As an organization, it will be our ongoing objective to build on the proud 50-year history of our franchise. It has been my privilege to serve the Chiefs for the past 35 years, and I am extremely honored to be named the fourth President of the club. We are committed to making the Chiefs fan experience the finest in the National Football League as we usher in a new era of Chiefs football.”

Thum brings a combination of integrity, vision and leadership to his new role. In addition to being entrusted with additional responsibilities with the Chiefs, he will continue to represent the franchise at the league level and in the Kansas City community.

Regarded across the league as one of the NFL’s most respected administrators, Thum enters his 36th season of service with the Chiefs organization in 2009. He is one of just three current members of the Chiefs organization who own the distinction of being continuously employed by the team during the tenure of every head coach in franchise history.

Over those past 35 seasons, Thum has been an important player in helping the franchise evolve with a changing business and NFL climate, serving in a variety of roles.

Prior to his appointment as the franchise’s interim President in December of 2008, Thum had served as the franchise’s Executive Vice President and Chief Operating Officer since May of 2006. In that capacity, he oversaw the budget for the business side of the Chiefs organization and worked in conjunction with team ownership in formulating short-term and long-term strategic plans to ensure the continued vitality of the Chiefs franchise in Kansas City.

Over the past 25 years, Thum has played a major role in the club’s day-to-day football operations. With the advent of the salary cap in ’94, he worked to formulate Kansas City’s strategy relative to player compensation and the salary cap. He was also intimately involved in the negotiation of Kansas City’s player contracts. In addition, he was responsible for assisting with the preparation of the entire football budget. He worked closely with the football staff and oversaw the coordination of the club’s training camp operations and other team logistical issues.

Thum was promoted to the post of Executive Vice President and Chief Operating Officer in May of 2006. He had served the previous 10 seasons as the club’s Executive Vice President/Assistant General Manager. Thum originally received the title of Assistant General Manager in ’89 and added the responsibilities of Executive Vice President to his Assistant GM duties in ’96.

The St. Louis, Missouri native began his longtime tenure with Kansas City’s NFL franchise as a staff accountant in ’74. He was named the club’s Chief Accountant in ’82 and was promoted to Director of Accounting in ’83 before being elevated to the position of Assistant to the General Manager from ’84-88. Thum was promoted to Assistant General Manager by Peterson shortly after Peterson’s arrival in Kansas City in ’89.

Mark Donovan was officially named Kansas City’s Executive Vice President and Chief Operating Officer on May 21st. Entering his 11th season in the National Football League, Donovan will report to Chiefs President Denny Thum in directing the club’s business operations.

“We are all excited to have Mark join our executive team,” said Chairman Clark Hunt in making the announcement. “Mark’s track record of success on the business side of the NFL has earned the respect and praise of the entire league.”

Donovan comes to Kansas City after a six-year stint as Senior Vice President of Business Operations for the Philadelphia Eagles (2003-08). Recognized as one of the league’s top business executives, Donovan led the Eagles efforts in sponsorship, sales and services, television and radio production, retail operations, event acquisition and ticket sales, as well as new media strategy. He also directed premium sales and customer service.

“Mark will be a great asset to the Kansas City Chiefs as we make the transition to the New Arrowhead,” Thum added. “We are very fortunate to add his business acumen and expertise to the Chiefs organization.”

Prior to joining the Eagles, Donovan was the NFL’s Senior Director of Sales and Marketing where he played an active role in developing new revenue for the league. Upon his arrival at the NFL office in September of ’99, Donovan managed the relationships with the league’s major corporate partners and oversaw numerous league-wide marketing initiatives. Donovan got his start in the sports business arena as Director of Sales and Marketing for the National Hockey League, where he served from ’97-99 after a five-year stint in the private business sector.

Donovan’s tenure with Philadelphia saw the franchise gain several prestigious awards. In 2007, Forbes magazine, in calculating the brand value of the 122 professional sports teams, named the Eagles as the “fastest growing brand” in the NFL. Under his direction, the Eagles Television Network won 32 Emmys and 53 Telly Awards, while the team earned 11 Philadelphia Addys, including Best Television Campaign for the club’s “You Can’t Keep This Stuff” campaign. In addition, philadelphiaeagles.com was selected the best overall web site among NFL teams three times during Donovan’s tenure.

As the Chiefs make the transition into the New Arrowhead, Donovan’s experience with Philadelphia should prove particularly valuable. Thanks to Donovan, Lincoln Financial Field developed a national reputation as a premier sports and entertainment venue, hosting major concerts, international soccer contests, as well as college football and NCAA championship events.

The Pittsburgh, Pennsylvania native graduated from Brown University with a double major in Political Science and Organizational Behavior and Management. He captained the Brown football squad as the club’s quarterback and signed as a free agent with the N.Y. Giants upon graduation.

Donovan serves on the National Board of Directors of Pop Warner Football and was involved in a number of philanthropic and community organizations in Philadelphia. He and his wife Kathleen have two children - Luke and Maeve.

Thum is the fourth President of the Chiefs. Thum is an alum of St. Louis University High School in St. Louis and is a ’74 graduate of Rockhurst College in Kansas City. He was named to Rockhurst University’s Board of Trustees in 2008 after previously serving on the Alumni Board of Directors. He was selected as the school’s 2006 Alumnus of the Year for Outstanding Achievement and assisted with fundraising efforts for Rockhurst and its athletic program for many years.

Thum is on the Board of Directors for the St. Joseph Medical Center Foundation. He is also an active board member with SAFE (Surviving Spouse and Family Endowment Fund), which benefits families of fallen police, fire and emergency personnel in the Kansas City area. He and his wife Carmen also take a hands-on role with a number of other charitable causes in Kansas City, including the Medical Missions Foundation and the Children’s Center for the Visually Impaired. The Thums reside in Kansas City, Missouri with their two daughters - Megan and Lindsay.
Tammy Fruits joined the Chiefs as the Vice President of Sales and Marketing in September, 2005. She directs all facets of sales, marketing, promotions, advertising and gameday production for the club. Her staff is responsible for the sales and service of all premium seating areas and hospitality venues at Arrowhead. In addition, she oversees all official team shows and publications, as well as kccchiefs.com.

Prior to his World Cup duties, the Redmond, Washington native practiced law with SFX and Clear Channel Entertainment. Fruits sold the naming rights deal for both the Kansas City and St. Louis amphitheaters during her tenure with the Minneapolis, Minnesota native practiced law with Sidley, Austin, Brown & Wood LLP in Chicago, Illinois and Donsey & Whitney in Minneapolis before joining the NFL in the spring of 2003. Dixon has also taught Sports Law as an Adjunct Professor at Washburn Law School in Topeka, Kansas.

Dixon graduated from Washburn University (B.A. '91), Family: - Chase.

Ken Blume begins his first season as the club’s Director of Logistics. In his new role, he will assist the organization as it makes its transition into the new Arrowhead. Blume will oversee the logistical planning for all of the team’s areas of operation. He will be reporting to the Director of Ticket Operations. As the Director of Logistics, Blume has been instrumental in the ongoing refurbishment efforts for the New Arrowhead. Blume has also played an integral role in the construction of the club’s new training facilites. Ken Blume will oversee the logistical planning for all of the team’s areas of operation.

DOUG HOPKINS
DIRECTOR OF TICKET OPERATIONS

Doug Hopkins, who owns three dealerships, begins his 16th season as the Chiefs Director of Ticket Operations. Hopkins supervises and directs ticket operations for all Chiefs games, special events and all Chiefs stadium events.

Since his arrival in Kansas City in 2000, Hopkins has handled all ticketing and special event operations, as well as special events and promotions, for the club.

Prior to joining the Chiefs, Hopkins held various positions in the airline industry, as well as for Guaranteed Foods, Inc. for six years after returning home in January of 1997, joining the Chiefs as the Club’s Director of Special Events. Embarking on his 20th season in the Chiefs front office, he oversees the duties of marketing Arrowhead as a destination for special events.

GARY SPANI
DIRECTOR OF SPECIAL EVENTS

Doug Hopkins enters his second season as General Counsel/Director of Salary Cap.

WooDIE DiXON
GENERAL COU nSEL/DIRECTOR oF SALARY CAP

WoDIE DiXON entered his second season as General Counsel/Director of Salary Cap after joining the Chiefs in 2004 as Manager of Player Compensation/General Counsel. Dixon’s responsibilities include the club’s salary cap planning and strategies, legal counsel assisting the front office in the negotiation of player contracts. He also oversaw legal counsel for the Chiefs and assists the club in a number of other areas, including team/player contracts.

Prior to joining the Chiefs, Dixon spent time at the NFL Office in New York assisting the NFL Management Council in the arbitration of injury, non-injury and special master grievances. He also spent significant time working with the NFL on corporate matters.

The Minneapolis, Minnesota native practiced law with Sidley, Austin, Brown & Wood LLP in Chicago, Illinois and Donsey & Whitney in Minneapolis before joining the NFL in the spring of 2003. Dixon has also taught Sports Law as an Adjunct Professor at Washburn Law School in Topeka, Kansas.

Dixon graduated from Washburn University (B.A. ‘91), Family: - Nicole, Child: - Carver.

STEVE SCHNEIDER
DIRECTOR oF STADIUM OPERATIONS

STEVE SCHNEIDER entered the NFL as the club’s Director of Ticket Operations for Guaranteed Foods, Inc. for six years after previously holding management and programmer/analyst posts with that organization. McOsker also held programmer positions with Industrial Bearing and Transmission, as well as Swingter Wearables.

Education: - Rockhurst University (B.A. ’00), (M.B.A. ’02), Kansas City Kansas Community College (A.A. ’96). Family: - Cindy; Children - Adam, David, Michelle and Mark.

STEVE SCHNEIDER, a native of Kansas City, began his career with the Chiefs in 1987, joining the Chiefs as the Club’s Director of Stadium Operations. He enters his 13th season overseeing the day-to-day engineering, maintenance, security, grounds and field maintenance, construction and event day personnel of Arrowhead Stadium.

Schneider is also intimately involved in the ongoing refurbishment efforts for the New Arrowhead. Schneider has overseen the construction of the club’s new training facilites, as well as major college football contests, soccer matches and concerts.

Prior to joining the Chiefs, Schneider spent seven years as the Director of Operations for ARCO Arena, home of the NBA’s Sacramento Kings. He began his career for the then-Kansas City Kings of the NBA in 1982 before moving with the franchise to Sacramento as the Assistant Director of Operations for ARCO Arena in 85. After spending two years in that capacity, Schneider returned to Kansas City in ’87 as a Warehouse Manager for Automotive Distributors, Inc. before rejoining the ARCO Arena in ’90.

Education: Rockhurst University (B.S. ’81). Family: - Elizabeth; Children - twin daughters Erin and Meredith and a son, Ian.

AF L 50TH FACT

Houst on defeats the L.A. Chargers by a 24-16 margin before 32,000 fans at Jeppesen Stadium in the inaugural AFL Championship Game (1/1/61).
Prior to his arrival in Kansas City, he served as an assistant coach at Nebraska (90-93) and San Francisco State (86-89) in addition to stints at Merritt Junior College and Albany High School in Albany, California. After beginning his playing career at Merritt, he transferred to Westminster College before moving on to San Francisco State. In 2000, he was inducted into the San Francisco State Hall of Fame. A member of an NFL family, Winston’s brother, Kevin, serves as the Senior Director of Player Development for the Atlanta Falcons.

Education: San Francisco State (B.A. ’85). 
Family: Wife - Claire; Children - Cameron and Alannah.

DALE YOUNG 
TREASURER/DIRECTOR OF FINANCE

Dale Young, enters his 20th year as the Chiefs Treasurer and Director of Finance. A Certified Public Accountant, Young is responsible for leading budget preparations, accounting and the day-to-day management of the financial operations for the Chiefs.

The Salina, Kansas native spent three years as Manager of Finance for Hunt Midwest Enterprises before joining the Chiefs organization. From ’83 through ’87, he was the Accounting Manager at Intercollegiate Press, Inc., after serving in both accountant and controller capacities with several firms after college.

Education: Avila College (M.B.A ‘92), Fort Hays Kansas State University (B.S. ’76). 
Family: Wife - Allyson; Children - Michelle and Brittany.

LAMONTE WINSTON 
EXECUTIVE DIRECTOR OF PLAYER DEVELOPMENT

Lamonte Winston was promoted to the post of Executive Director of Player Development in May of 2006, after spending nine campaigns as Director of Player Development. In 2003, he was selected by Commissioner Paul Tagliabue to represent the Chiefs at the Stanford Business Executive Training Program.

Winston, who serves as a player liaison to front office personnel on both professional and personal issues. A 17-year member of the Chiefs organization, Winston originally joined Kansas City as an area scout in ’93.

DAVID STEFFANO 
DIRECTOR OF SALES AND MARKETING

David Steffano joined the Chiefs as the Director of Sales and Marketing in July of 2007. He is responsible for season, group, tailgate and VIP Club Level ticket sales. He also supports all aspects of the Chiefs marketing and promotional campaigns.

Before joining the Chiefs, Steffano spent 10 years with VML and MAI Sports, where he was responsible for strategic planning, promotion, development, sponsorship fulfillment and event marketing for major corporate clients.

Prior to his venture into marketing agencies, Steffano served as the Director of Marketing Management for the National Lacrosse League from ’95-97 where he sold national and local sponsorships and directed all game operations for the Boston Blazers at TD BankNorth Garden. Steffano began his career in professional sports with the Oakland Athletics in Banknorth Garden. Steffano began his career in professional sports with the Oakland Athletics for the Philadelphia/Baltimore Stars of the United States Football League.

Prior to serving with the two-time USFL champion Stars, the Altoona, Pennsylvania native served as the Sports Information Director at both Drexel University (79-82) and Philadelphia and St. Francis College (PA) (76-78). He also served in a number of capacities for Gettysburg National Military Park (78-79). Moore was a founding member of the National Advisory Board of Trustees for The Civil War Preservation Trust, the largest non-profit battlefield preservation organization in the United States.

Education: Saint Francis College (B.A. ’69). 
Family: Wife - Maggie; Child - Mandy.

BOB MOORE 
DIRECTOR OF PUBLIC RELATIONS

 Owning 32 years of experience as a publicist, Bob Moore embarked on his 21st season as the Chiefs’ Director of Public Relations, overseeing the club’s public and media relations efforts. In that capacity, he works closely with the coaching and executive staffs as primary contact for all media inquiries.

Moore acts as the team’s official spokesperson and is also heavily engaged in the development of the Hall of Honor and the Founder’s Plaza at the New Arrowhead. He joined the Chiefs after serving as Vice President of Marketing and Corporate Communications for The Patt Organization, a Pennsylvania-based real estate development firm. From ’82-’85, Moore was the Director of Public Relations for the Philadelphia/Baltimore Stars of the United States Football League.

Prior to serving with the two-time USFL champion Stars, the Altoona, Pennsylvania native served as the Sports Information Director at both Drexel University (79-82) and Philadelphia and St. Francis College (PA) (76-78). He also served in a number of capacities for Gettysburg National Military Park (78-79). Moore was a founding member of the National Advisory Board of Trustees for The Civil War Preservation Trust, the largest non-profit battlefield preservation organization in the United States.

Education: Saint Francis College (B.A. ’69). 
Family: Wife - Maggie; Child - Mandy.

JOSH LOONEY 
PUBLIC RELATIONS COORDINATOR

Josh Looney enters his fourth season with the Chiefs as the team’s Public Relations Coordinator in 2008 after initially joining the club in 2006. The Overland Park, Kansas native contributes content for kcchiefs.com and is the author of the club’s official game day blog.

Looney serves as the managing editor of Chiefs Snap magazine and coordinates a variety of media requests, in addition to handling other duties in the Public Relations Department. Prior to joining the Chiefs, Looney worked with the NBA’s Orlando Magic, where he worked directly for Senior Vice President Pat Williams. In addition to his basketball and PR responsibilities, Looney served as an editorial assistant for several of Williams’ motivational books.

Looney started a school-record 45 consecutive games at center for Washburn University in Topeka, Kansas. As a senior, he helped the Ichabods claim the school’s first MIAA championship and also was a Starter and first player off bench.

Education: University of Missouri - Kansas City (B.M.A. ’08), Washburn University (B.B.A. ’05).
Family: Single.

PETE MORIS 
ASSOCIATE DIR. OF PUBLIC RELATIONS

Entering his 16th season with the Kansas City Chiefs organization, Pete Moris is in his ninth year as the club’s Associate Director of Public Relations. A member of the Chiefs since ’94, Moris oversees many of the day-to-day functions of the PR department and coordinates the Chiefs football-related publicity efforts in conjunction with the Director of Public Relations Bob Moore. He also serves as the club’s primary liaison with network television crews.

Moris is the Chairman of the NFL Public Relations Statistics Committee and serves as editor of the club’s publications and releases. The Mt. Hope, Hopewell, Wisconsin native is also a contributor to kcheiefs.com.

A graduate of Loras College in Dubuque, Iowa, with degrees in English - Writing and Speech Communication - Public Relations, Moris was a four-year member of the Duhawk basketball squad. He interned with the Indianapolis Colts (’92) and also worked in the University of Florida SID office (’93). Moris and his wife are both members of the Wisconsin Historical Society and are supporters of the Potosi Brewery Foundation in Potosi, Wi.

Education: Loras College (B.A. ’93). 
Family: Wife - Lisa; Children - Madison, Mitch and Grant.
Three-year existence from '83-'85. A three-year starter who claimed two league titles during the league's first season intern for Davis in '81 before being promoted to a full-time position as an Assistant Trainer with the Jets Head Athletic Trainer/Senior Director, Sports Medicine and Rehabilitation after originally joining the organization as Head Athletic Trainer in '96. Before his arrival in New York, he spent the previous 10 seasons ('86-'95) serving as the Assistant Trainer for the Philadelphia Eagles, working for the legendary Otho Davis. Price began his NFL career as a season intern: Colin Clark. Ambrose in Davenport, Iowa. Brazil also employs a third season in Kansas City after serving as Video Director for the Tampa Bay Buccaneers. Brazil owns a Super Bowl XXXVII ring earned during the 2002 season with Tampa Bay. Brazil's father Dave was a longtime NFL assistant coach, who served 20 years in the pro ranks, including a five-year stint (84-88) with the Chiefs. Brazil employs two full-time assistants. Ken Radino begins his fourth campaign with the Chiefs and his third as Assistant Video Director in 2009. He joined Kansas City after spending two seasons as an intern in the N.Y. Giants video department. Radino is a graduate of Lakeland Regional High School in Wanaque, New Jersey. Josh Schmidt enters his third season in Kansas City after spending two seasons as an Assistant Video Director for the Tampa Bay Buccaneers. Brazil originally joined the Chiefs as an assistant in the Video Department in '87, spending four years in that capacity before beginning a 15-year stint (91-05) as the Assistant Video Director for the Tampa Bay Buccaneers. Brazil owns a Super Bowl XXXVII ring earned during the 2002 season with Tampa Bay. Brazil's father Dave was a longtime NFL assistant coach, who served 20 years in the pro ranks, including a five-year stint (84-88) with the Chiefs. Brazil employs two full-time assistants. Ken Radino begins his fourth campaign with the Chiefs and his third as Assistant Video Director in 2009. He joined Kansas City after spending two seasons as an intern in the N.Y. Giants video department. Radino is a graduate of Lakeland Regional High School in Wanaque, New Jersey. Josh Schmidt enters his third season in Kansas City after serving as Video Coordinator at the University of San Diego in 2005 and Video Director with the Cologne Centurions of NFL Europa in 2006. Schmidt is a graduate of St. Ambrose in Davenport, Iowa. Brazil also employs a three-year starter with the club since '93 and was hired full-time in '97. Equipment Manager of the club's equipment. Year in '99, Davidson and his staff are responsible for outfitting the team's players and coaches as well as the purchase and maintenance of the club's equipment. They are also charged with transporting the Chiefs gear for all road contests, which have included American Bowl games in venues such as Berlin ('90), Tokyo ('93, '98) and Monterrey, Mexico ('96), as well as the '94 AFC-NFC Pro Bowl in Honolulu.

Davidson came to Kansas City in '89 after serving as an assistant equipment manager for the Cincinnati Bengals. Davidson previously served as the head football athletic trainer at the University of Kentucky. Price, Glover, Ntelekos and Stanley are all certified members of the Athletic Equipment Managers Association. They are responsible for all aspects of the Athletic Training program such as treatment, rehabilitation and prevention of athletic injuries. Price employs three full-time Assistant Trainers. David Glover is in his fourth season with the Chiefs. The Muskegon, Michigan native spent the 2004 campaign as a seasonal assistant working for Price with the jets and worked as a trainer at Rutgers in 2005. He earned a Bachelor's degree from Central Michigan and owns a Master's from Seton Hall. Jimmy Ntelekos enters his fourth year with the Chiefs after serving three seasons as an Assistant Trainer with the N.Y. jets. Prior to his tour in New York, Ntelekos served as a trainer for the Scottish Claymores of NFL Europe (2002-03) after originally beginning his career as a seasonal intern with the jets in 2001. He holds a Bachelor's degree from Temple and a Master's from Furman. Owen Stanley is in his third season with the Chiefs. A certified physical therapist, Stanley came to Kansas City after serving as the Head Football Athletic Trainer/Assistant Director of Athletic Training Services at the University of Northern Iowa (2005-07). He holds a Bachelor's degree from West Chester University (PA) and a Master's degree from the University of Kentucky.

Price, Glover, Ntelekos and Stanley are all certified members of the National Athletic Trainers Association. In addition, Price serves on the Professional Football Athletic Trainers Society/NFL Steroid and Related Drug Committee. Price also employs two seasonal training assistants: Cole Vertz (Western Michigan) and Nick Suydam (South Florida). Education: Lock Haven University (B.S. '91). Family: Wife - Jennifer; Children - Kasey and Kristin.

Clinical and Education Coordinator at the University of San Diego in 2005 and Video Director with the Cologne Centurions of NFL Europa in 2006. Schmidt is a graduate of St. Ambrose in Davenport, Iowa. Brazil also employs a three-year starter with the club since '93 and was hired full-time in '97. Equipment Manager of the club's equipment. Year in '99, Davidson and his staff are responsible for outfitting the team's players and coaches as well as the purchase and maintenance of the club's equipment. They are also charged with transporting the Chiefs gear for all road contests, which have included American Bowl games in venues such as Berlin ('90), Tokyo ('93, '98) and Monterrey, Mexico ('96), as well as the '94 AFC-NFC Pro Bowl in Honolulu.

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2009-10 IMPORTANT DATES

- Friday, July 31 . . . . First Day of Training Camp Practice – River Falls, WI
- Saturday, August 8 . . Pro Football Hall of Fame Enshrinement – Canton, OH
- Saturday, August 8 . . Family Fun Day – River Falls, WI
- Thursday, August 20 . . Break Training Camp – River Falls, WI
- Tuesday, September 1 . . . . NFL Roster Cutdown to 75 Players by 3:00 PM (CT)
- Saturday, September 5 . . . . NFL Roster Cutdown to 53 Players by 5:00 PM (CT)
- Sunday, September 6 . . Clubs may establish eight-man practice squad
- Tuesday, September 8 . . Chiefs Kickoff Luncheon – Hyatt Regency, Kansas City
- Sunday, September 13 . . Opening Day at Baltimore – 12:00 PM (CT)
- Sunday, October 11 . . . . . . . . AFL Legacy Game vs. Dallas – 12:00 PM (CT)
- Tuesday, October 20 . . . . . . . . NFL Trading deadline – 3:00 PM (CT)
- Sunday, October 25 . . . . . . . . AFL Legacy Game vs. San Diego – 12:00 PM (CT)
- Sunday, November 15 . . . . . . . . AFL Legacy Game at Oakland – 3:05 PM (CT)
- Saturday/Sunday, January 9-10 . . Wild Card Playoffs
- Saturday/Sunday, January 16-17 . . Division Playoffs
- Sunday, January 24 . . . . Conference Championship Games
- Sunday, January 31 . . . . AFC-NFC Pro Bowl – Miami Gardens, FL
- Sunday, February 7 . . . . Super Bowl XLIV – Miami Gardens, FL

Since ’76, Bruce has served the Chiefs and the NFL, including work on 13 Super Bowls and 10 Pro Bowl contests. Bruce began working with the Chiefs in May of ’76 shortly after graduating from Central High School in Kansas City, Missouri.

Bruce has four full-time assistants. Scott Martin and Doug Schallenberg have both served as Assistant Groundkeepers on Bruce’s staff since ’89. A native of Kansas City, Martin joined the Chiefs staff in 1979 after graduating from Raytown High School. He and his wife Dawn have two daughters, Alexandria and Samantha, as well as a son Scott II.

A graduate of O’Hara High School and Longview Community College in Kansas City, Schallenberg began his tenure with the Chiefs in ’80. The Lee’s Summit, Missouri native and his wife Dana have three sons, Skylar, Dillon and Roman. Terry Lee and Gregory Hogan assist on Bruce’s crew, as well. Lee is a product of Southeast High School in Kansas City, Missouri and has two sons, Terry, Jr. and Cameron. Hogan is a native of Columbia, Missouri and is a graduate of the University of Missouri.

Education: Central High School (’76). Family: Wife - Paulette; Children - Andre, Jr., Corey and Shaun.

For the 20th consecutive year, all Chiefs games will be carried in Kansas City by KCFX Radio’101.1 FM. The Chiefs Fox Football Radio Network, with KCFX as its anchor, includes 55 affiliates throughout a seven-state region. KCFX will broadcast all Chiefs preseason, regular season and playoff games live. One of the Midwest’s most recognizable radio and television personalities, Mitch Holthus handles the play-by-play duties for the 16th straight year, giving him more years of service than any other “Voice of the Chiefs” in team history. Holthus has called a franchise-record 235 regular and postseason contests for Kansas City. Only six active NFL play-by-play announcers have been in their current roles for more seasons than Holthus.

Holthus is a past president of the National Sportscasters and Sportswriters Association and is an eight-time winner of the Kansas Sportscaster of the Year Award. The Smith Center, Kansas native also served as the voice of Kansas State athletics for 14 years from ’83-96. In addition to his Chiefs duties, he began his duties as the lead TV play-by-play broadcaster for FOX Sports coverage of the Missouri Valley Conference in ’95. In 2008, Holthus added TV play-by-play coverage of Big 12 basketball to his resume and continued to broadcast select Missouri Valley basketball contests.

Adding the color analysis to the Chiefs Radio Network for the 25th consecutive year is QB Len Dawson, who was inducted into the Pro Football Hall of Fame in ’87. Dawson was the MVP in Kansas City’s Super Bowl IV triumph over Minnesota and guided the franchise to three AFL titles. Pro Bowl long snapper Kendall Gammon enters his second season providing in-game sideline updates. A 15-year NFL veteran, Gammon played in 106 games in a Chiefs uniform and was a member of Pittsburgh’s Super Bowl XXX squad. Dan Isreal serves as the Executive Producer of the Chiefs Radio Network. A member of the Chiefs Radio Network since ’89, his talents have also been used by HBO, CBS, NBC and ABC. “Voice of the Missouri State Bears” Art Haines anchors the pre-game show, halftime and in-game reports, while Bill Grigsby continues to serve as a vibrant part of the Chiefs’ broadcast.

2009 Chiefs Radio Network Affiliate List

**Missouri**

- BETHANY . . . . . . KASW/97.9 FM
- JEFFERSON CITY . . . KBBB/101.1 FM
- KANSAS CITY . . . . . . KCFX/101.1 FM
- MARSHALL . . . . . . KXMO/100 FM
- COLUMBIA . . . . . . KBBM/100.1 FM
- CARRADONN . . . . . . KMMO/100.1 FM
- ST. JOSEPH . . . . KFGO/100.3 FM
- NEOSHO . . . . . . KXUS/97.3 FM
- JEFFERSON CITY . . . KBBM/100.1 FM
- KANSAS CITY . . . . . . KCFX/101.1 FM
- MARSHALL . . . . . . KXMO/100 FM
- COLUMBIA . . . . . . KBBM/100.1 FM
- CARRADONN . . . . . . KMMO/100.1 FM
- ST. JOSEPH . . . . KFGO/100.3 FM
- NEOSHO . . . . . . KXUS/97.3 FM

**Kansas**

- CHANUTE . . . . . . KDDY/105.5 FM
- FORT SCOTT . . . . . . KDDO/160 AM
- GARDEN CITY . . . . . . KJQF/1150 AM
- GREAT BEND . . . . . . KDDO/160 AM
- HUTCHINSON . . . . . . KBBB/101.1 FM
- YOLA . . . . . . KALM/1370 AM
- PITTSBURG . . . . . . KXUS/97.3 FM
- SALINA . . . . . . KSDK/99.9 FM
- LAWRENCE . . . . . . KDAL/103.3 FM
- WICHITA . . . . . . KFBM/103.3 FM
- RIFLEFIELD . . . . . . KUHR/1150 AM
- NASHVILLE . . . . . . KRXR/1230 AM
- SPRINGFIELD . . . . . . KKKK/1230 AM
- CLAY CENTER . . . . . . KDDO/160 AM
- JUNCTION CITY . . . KJCL/1040 AM
- LAWRENCE . . . . . . KDAL/103.3 FM
- WICHITA . . . . . . KFBM/103.3 FM
- RIFLEFIELD . . . . . . KUHR/1150 AM

**Nebraska**

- LINCOLN . . . . . . KOPR/1240 AM
- DARNA . . . . . . KOPR/1240 AM
- SARAH . . . . . . KXNO/1240 AM
- DES MOINES . . . . . . KPSN/1240 AM
- KIRKTON . . . . KXNO/1240 AM
- MARYVILLE . . . . . . KXNO/1240 AM

**Arkansas**

- MARSHALL SPRING . . . . KASW/97.9 FM
- BARTLESVILL . . . . . . KXNO/1240 AM
- CLEVELAND . . . . . . KXNO/1240 AM
- WYNSTON . . . . . . KXNO/1240 AM

**South Dakota**

- SHEYNEHAVEN . . . . KXNO/1240 AM
- KIRKTON . . . . KXNO/1240 AM
- MARYVILLE . . . . . . KXNO/1240 AM

Beginning his 34th season with the Chiefs organization, Andre Bruce was promoted to the post of Sports Field Manager in 2001. He served 14 years as George Toma’s assistant before being named Head Groundkeeper in ’90. A native of Kansas City, Bruce and his staff oversee the upkeep of Arrowhead Stadium’s grass playing surface. In addition to the Chiefs schedule, Bruce’s crew will prepare the Arrowhead field for three college contests in 2009. He and his grounds crew also maintain the practice fields at the Truman Sports Complex for the Chiefs. Bruce is also responsible for directing the year-round care and maintenance of the club’s training camp fields in River Falls, Wisconsin, working in conjunction with the staff of UW – River Falls.
Fifty years ago the American Football League was looking for communities to call its own. Kansas City would embrace Lamar Hunt’s team, and the Chiefs embraced Kansas City. Countless hours and many millions of dollars later, the men and women of One Arrowhead Drive continue to show their caring for their community. The health and well-being of their neighbors continues to be a high priority for a team that found a caring community to call its own in Kansas City.

Through the leadership of Chairman Clark Hunt, the Chiefs organization has earned a reputation as one of the NFL’s most compassionate franchises.

The Hunt Family now has three generations involved in our tradition of caring as Lamar’s spirit of concern for the community remains with us.

The Chiefs Rookie Club and Women’s Organization allow new members of our family to understand that caring is a large part of the Kansas City Chiefs.
The Chiefs annually celebrate Alumni Weekend to honor the greats of the franchise’s past. This year, the club’s Super Bowl IV team and K Nick Lowery – the newest inductee into the Chiefs Hall of Fame – will be recognized at halftime of the club’s contest vs. Dallas (10/11). G Ed Budde, T Dave Hill, Hank Stram and C/LB E.J. Holub are pictured here hoisting the Lombardi Trophy at a past Alumni Weekend celebration.
Work began in 2007 on an ambitious four-year, $375-million project that will conclude in 2010 with the completion of the New Arrowhead. Funded by a $250 million contribution from the taxpayers of Jackson County, Missouri via a 3/8-cent sales tax and a $125 million investment by the Hunt Family, the fully refurbished facility will offer Chiefs fans a host of modern amenities, while preserving the stadium’s unique character and rich history.

All fans will benefit from concourses throughout the stadium that will be widened by 60 percent, while the number of restroom fixtures will increase by more than 120 percent. Enhanced scoreboards and ribbon boards will also add to the fan experience.

A heroic-sized statue of Lamar Hunt will greet fans as they enter the Founder’s Plaza, an area honoring Hunt’s vision as a sportsman, a business leader and an innovator. A 28,000-square-foot Hall of Honor inside the New Arrowhead will celebrate the franchise’s history and accomplishments through interactive displays.

The club level will feature a spacious, fully-enclosed, climate-controlled concourse. A new club concourse and lounge will have varied seating options, upscale food and beverage offerings, and easy access to new escalators and elevators.